

Coach Mission 1: ALL IN! (BIG WIN)

THRIVE! As a Professional Coach Playbook



Quick Summary:

ALL IN Coaching!

The BIG WIN is when your player creates a win in the game of their life AND shares about the win and YOU with their social circle. The WIN is in the “eyes of the player” so it could be a great success or a big insight or ANYTHING that compelled them to share about YOU in a positive way.

Yes, there are many other types of wins that happen with our players... but THIS is the BIG that we are playing for in THRIVE!

Game On!

1) The REALLY REALLY BIG WIN

In the Connected Age of purpose, the biggest win for a Professional Coach is when a player shares a success story with their tribe that includes gratitude for the Coach! When you are SEEN as someone who IS helping people win... AKA fulfill their purpose in life... you will THRIVE!

Take time to celebrate the WIN ... AND learn from the experience!

How did you co-create this win with your player? Own your contribution to it. This will give you something powerful to share with potential players in the future.

How did your business model contribute to this success?

Gather up your learning! **OWN IT!** {can you tell that I want you to own it?}

The BIG WIN for this Playbook

Share what you learned from the experience of co-creating and sharing this life changing WIN.



Click through to your game card.

Look for the **BIG WIN** section (Find the Green Button with the Trophy!)

Find the **COACH** badge. **You will see the game card description...**



COACH: I just got a social acknowledgement from a player after a BIG WIN... This is what happened and what I learned...



Click on the SHARE button in the right column.
A text entry window called “Enter Details” will appear.
Finish this statement on your game card by sharing a few thoughts; then click the **SAVE** button.

Right after you complete the share activity below by clicking the **SAVE** button, you will see one or more pop up messages on the right hand side of your screen and a few other surprises. Look for them!