



**TEAM**  
**CoachVille**

Together in pursuit of  
humanity playing better

**00B: Invite Friends**

Why and How

**CoachVille.com**

# Your Friends Belong Here



A **POWER UP** is an activity where you listen to an audio, read something or do an exercise and then share your insights.



**OOB: Invite Your Friends to TEAM CoachVille.**

I just read the Invite Friends playbook. Here are my thoughts about how my friends could benefit from joining TEAM CoachVille and the pursuit of humanity playing better.



Share

**WHAT TO SHARE:** Share your thoughts about how joining TEAM CoachVille could be valuable for a few of your friends.



**FACEBOOK AMPLIFY IS ON! Help spread the word about our shared pursuit: Humanity Playing Better!**

Under the Share box you will see the “Facebook Login” or “Share on Facebook” button. Copy what you shared, and paste it into the Facebook Share box.

[Learn how to use Facebook Amplify!](#)

## Invite Your Friends to Join Our Pursuit

### Why invite your friends

We have a CRAZY big dream at TEAM CoachVille: Humanity playing better because everyone has a great coach guiding them to unleash their YOUnique Super Powers and play BIG in the world.

TEAM  
CoachVille

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The Industrial Age Management Science was DE-humanizing... The Connected Age Coach Approach is RE-humanizing.

### Let's **PLAY** and Coach Life!

So... We need a LOT of great coaches. We need courageous folks who want to become **a professional coach**; or a coach approach leader, coach approach entrepreneur, coach approach manager, coach approach teacher, coach approach parent, coach approach partner... **Coach Approach ANYTHING** where playing better and Human Greatness are possible.



And the BEST way for someone to learn about TEAM CoachVille, the Coach Approach Movement and our school - the Center for Coaching Mastery - is from someone who is participating... **YOU!**

*“The energy of participation is a magnetic force!”*

*– Coach Dave*

### Who you should invite...

And the good thing for you is that when you have people around you who are learning how to coach, YOUR environment and your life will get amped up with juicy conversations and juicy experiences. We want that for you.

So... WHO should you invite to learn about CoachVille and everything we are doing together?

- Anyone with a **DREAM** to do something good in the world with a business, cause or community



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- Anyone in a leadership or management position
- Anyone who LOVES personal growth
- **Anyone who you think has the potential to become a great coach**

There are several fun and easy ways for you to share with your friends and colleagues...

**And you get points!!!**

1. Share by sending a personal email (I will show you how to get the link and some sample text)
2. Just tell them about us
3. Use the Facebook Amplify feature from inside the gamecard.

[Learn about the FaceBook Amplify Feature in a separate playbook here.](#)

## Share with a personal email

We have made it super easy for you to send an email to a friend with a link that has your code in it. This makes it easy for our game system to give you “Partner Points” when they sign up for a CV membership.

Here are the steps:

### Step 1: Click on the My Game button in the Blue Bar



### Step 2: Copy the text and link to create your email

Decide if you are going to recommend CoachVille in general or the program you are currently doing.

The CoachVille link will send your friend to the CoachVille home page.

The Program link will send them to a page about the program.

Here are the clicks:



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1. Click the **Copy** button. This will highlight the text.
2. Then use Cntl-C (PC) or Command-C (Mac) keys to copy.
3. Then paste it into your email.
4. Then edit the text to personalize it to your friend.
5. Next copy the link and paste it into your email. (it has your member code in it!)

(This graphic is from our Inner Freedom Program but all CV program pages will look similar...)

### Program Introduction - Inner Freedom Method

Community Home
My Game
Leader Board
Game Board
Highlights
Team

**Inner Freedom Introduction Game - Dave Buck, MCC**

| Game Card                       | Total Score |
|---------------------------------|-------------|
| Inner Freedom Introduction Game | 25          |
|                                 | 25          |

**Recommend This Program Link**

<http://www.coachville.org/game/recommend/3175?af=157766>

**Recommend This Program Sample Text**

I recommend the *Inner Freedom Program* at CoachVille.


Hi.

In this program I am learning a compelling new approach to FEAR: that I can play with it rather than overcome it.

It's all about creating FREEDOM within my feelings and thoughts at a non-conscious level so that I am free to play BIG and create the results I really want.

You can check it out here:

Truly,


**1) Click the Copy button to highlight text**

Copy

Press Ctrl+C or Command+C to copy to clipboard.



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**Step 3: When they click the link it will take them to a page on the CoachVille website**

You will get points for this click!

**Step 4: If they click a button or link to join CoachVille, the member sign up screen will display your name:**

It looks like this: (and you get more points!)

The image shows a screenshot of the CoachVille website's member sign-up page. The page features the CoachVille logo at the top left with the tagline "real coaching. pure fun." and the slogan "EVERYONE PLAYS BETTER WITH A GREAT COACH" on the right. The main content area is divided into two columns. The left column contains a login section for existing members, a section for setting up a new account (including a Facebook login option), and a registration form with fields for email, first name, last name, password, and password confirmation. Below the form are sections for staying informed about happenings and a referral section. The right column features a large blue banner with the text "WELCOME! Happening Now at CV..." and four promotional images: "Coaching Super Powers 'Living Book'", "Pursuit of Greatness 21 Day Challenge", "Great Classes", and "THE FIRST STEP... set up your account". A pink arrow points from the "Coach Training Options" section of the registration form to the banner, with the text "Your name will be here!" overlaid.

**EASY!**

And thanks for being a CoachVille partner! It means a lot to us... and to the world!



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## Step 5: Check your Partner Tab to watch for your results (And Points!)

| Date       | Event                            | Points |
|------------|----------------------------------|--------|
| 03/03/2017 | Allen Barlo signed up            | 5      |
| 03/03/2017 | Your Facebook post was clicked   | 1      |
| 03/03/2017 | Your invitation link was clicked | 1      |
| 03/03/2017 | Your Facebook post was clicked   | 1      |
| 03/03/2017 | Paula Johnstone signed up        | 5      |

The Partner Tab shows your clicks from email invitations AND from Facebook posts!

### WE APPRECIATE YOU!

We really do appreciate you for spreading the word about our shared purpose that everyone playing for good in the world has a great coach!

AND that anyone with the desire to become a great coach can find the resources, community and training that they desire here at CoachVille.

**Together we play better!**



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