

How To Invite Your Friends To CoachVille!

Hi There!

We have a CRAZY big dream at CoachVille: Everyone in the world has a great coach guiding them to unleash their YOUNique Super Powers and play BIG in the world. The Industrial Age Management Science was DE-humanizing... The Connected Age Coach Approach is RE-humanizing. **Let's PLAY!**

So... We need a LOT of great coaches. We need courageous folks who want to become a professional coach; or a coach approach leader, coach approach entrepreneur, coach approach manager, coach approach teacher, coach approach parent, coach approach partner... Coach Approach ANYTHING where Human Greatness is possible.

And the BEST way for someone to learn about CoachVille, the Coach Approach Movement, the Coaching Super Powers Book and the Pursuit of Greatness Game is from someone who is participating... **YOU!**
The energy of participation is a magnetic force.

And the good thing for you is that when you have people around you who are learning to coach, YOUR environment and your life will get amped up with juicy conversations and juicy experiences. We want that for you.

So... WHO should you invite to learn about CoachVille and everything we are doing together?

- Anyone with a **DREAM** to do something good in the world with a business, cause or community
- Anyone in a leadership or management position
- Anyone who LOVES personal growth
- **Anyone who you think has the potential to become a great coach**

There are several fun and easy ways for you to share with your friends and colleagues...

And you get points!!!

1. Share by sending a personal email (I will show you how to get the link and some sample text)
2. Share on Facebook from inside the Gamecard (I will show you how that works)
3. Invite them to have a Provocative Conversation with you by sending them a Conversation Guide
4. Just tell them about us

1) Share with a personal email

We have made it super easy for you to send an email to a friend with a link that has your code in it. This makes it easy for our game system to give you "Partner Points" when they sign up.

Here are the steps:

Step 1: Click on the My Game button in the Blue Bar



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Step 2: Copy the text and link to create your email

Decide if you are going to recommend CoachVille in general or The Pursuit of Greatness Game. The CoachVille link will send your friend to the CoachVille home page.

The Program link will send them to a page about the Pursuit of Greatness Game and the benefits of CoachVille Membership.

Here are the clicks:

1. Click the **Copy** button. This will highlight the text.
2. Then use Cntl-C (PC) or Command-C (Mac) keys to copy.
3. Then paste it into your email.
4. Then edit the text to personalize it to your friend.
5. Next copy the link and paste it into your email. (it has your member code in it!)

(This graphic is from our Inner Freedom Program but all CV program pages will look similar...)

Program Introduction - Inner Freedom Method

Community Home My Game Leader Board Game Board Highlights Team

Inner Freedom Introduction Game - Dave Buck, MCC

Game Card	Total Score
Inner Freedom Introduction Game	25
	25

2) Copy this link

Recommend This Program Link

<http://www.coachville.org/game/recommend/3175?af=157766>

Recommend This Program Sample Text

I recommend the *Inner Freedom Program* at CoachVille.

Hi.

In this program I am learning a compelling new approach to FEAR: that I can play with it rather than overcome it.

It's all about creating FREEDOM within my feelings and thoughts at a non-conscious level so that I am free to play BIG and create the results I really want.

You can check it out here:

Truly,

1) Click the Copy button to highlight text

Copy Press Ctrl+C or Command+C to copy to clipboard.

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Step 3: When they click the link it will take them to a page on the CoachVille website

You will get points for this click!

Step 4: If they click a button or link to join CoachVille, the member sign up screen will display **your name:**

It looks like this: (and you get more points!)



The screenshot shows the CoachVille website's member sign-up page. The header includes the CoachVille logo with the tagline "real coaching. pure fun." and the slogan "EVERYONE PLAYS BETTER WITH A GREAT COACH". Navigation links for "CoachVille.com", "Member Services", and "Log In" are in the top right.

The main content area is divided into two columns. The left column contains the following sections:

- CV Members Login Here:** Includes fields for "Username or Email" and "Password", a "Login" button, and a link for "Forgot your password?".
- Set Up Your CoachVille Account:** Features a Facebook "Login" button and text: "Speed UP your new member process by connecting to your FaceBook account".
- Primary Contact Information * required:** A form with fields for "Email *", "First name *", "Last name *", "Password *", and "Password Confirmation *".
- Stay Informed about happenings around the Ville:** Includes checkboxes for "CoachVille Member News" and "Coach Training Options".
- One last thing: Where did you hear about us?:** A "Referral" field with the text "You were referred by: Dave Buck, MCC" and a "Register as a CoachVille Member!" button.

A pink arrow points from the "Referral" field to the right-hand column. The right-hand column features a large blue arrow graphic pointing right, with the text "Your name will be here!" overlaid. To the right of the arrow are three promotional banners:

- WELCOME! Happening Now at CV...** with an image of hands holding a book titled "Coaching Super Powers 'Living Book'".
- Pursuit of Greatness 21 Day Challenge** with an image of a person hiking in a mountainous landscape.
- Great Classes** with an image of people holding up a globe.

At the bottom of the right-hand column, the text reads: "THE FIRST STEP... set up your account" and "GREAT COACHING WILL TRANSFORM OUR WORLD".

EASY!

And thanks for being a CoachVille partner! It means a lot to us... and to the world!

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Step 5: Check your Partner Tab to watch for your results (And Points!)

Power Ups Game Actions Big Wins Bonus Play Partner Recent Badges Add Elements Become User		
Date	Event	Points
03/03/2017	Allen Barlo signed up	5
03/03/2017	Your Facebook post was clicked	1
03/03/2017	Your invitation link was clicked	1
03/03/2017	Your Facebook post was clicked	1
03/03/2017	Paula Johnstone signed up	5

1) Click on your Partner Button

2) It will display the names of your friends who become CoachVille members!

The Partner Tab shows your clicks from email invitations AND from Facebook posts!

2) Share in the game using Facebook

The main action in the CoachVille Game is sharing about what you are learning and what you are doing in your real life! Whenever you share something, you have the opportunity to “transfer” what you are sharing onto your Facebook Feed.

Sharing on Facebook is great for many reasons... especially when you share a big insight or breakthrough:

- Your FB friends will see that you are learning about coaching... this is a great thing because learning about coaching is a “community thing”; you are becoming more valuable within your tribe. This will help you attract players!
- You get points in the game just for transferring your share onto FB. You get additional points if any of your FB friends click on your post; and even more points if they become a CoachVille Member.
- When you transfer your share to FB, you have a chance to win a double or triple bonus score. FUN!

When you transfer your share onto FB it creates a link to the CoachVille website for the page of the program you are doing. And it includes your member code in the link so that it can track your Partner Points in the game.

This is what it looks like on the Gamecard...

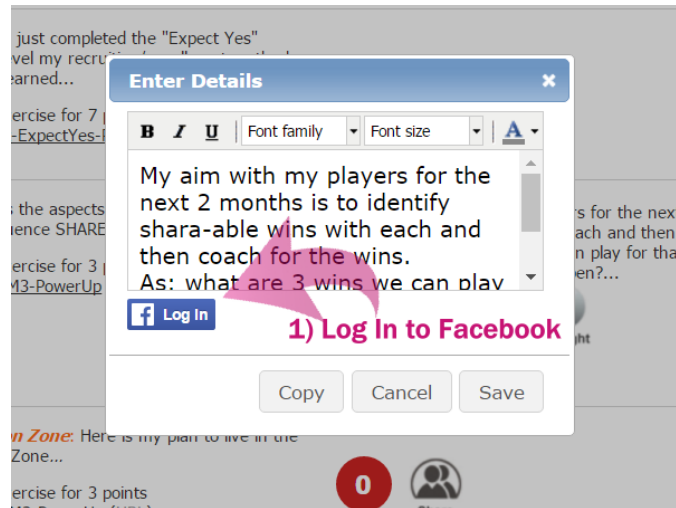
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Step 1: You share on your game card.

Step 2: Log in to Facebook

The system should detect if you are logged in to Facebook on your computer or not.

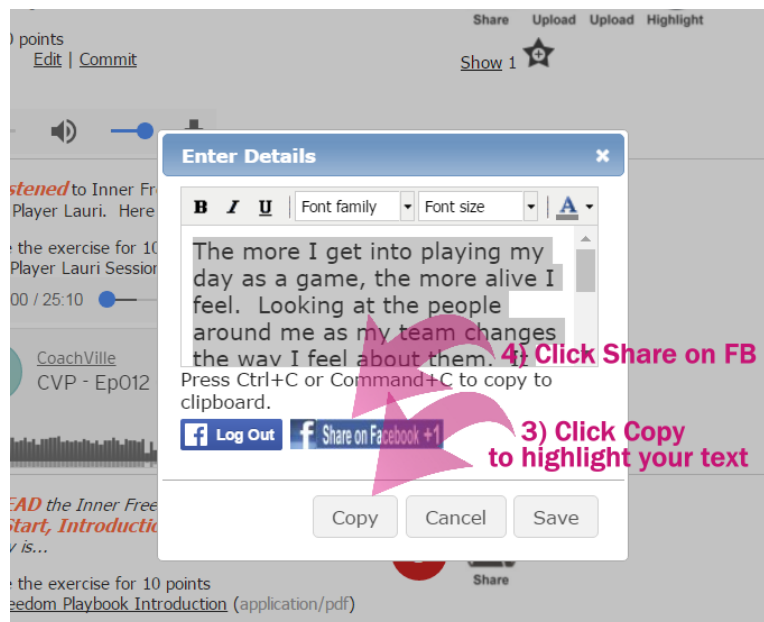
But either way you can Log In by clicking the Log In button and entering your Facebook email and password.



Step3: Click the copy button to copy the text that you typed in;

Then click Ctrl+C (PC) or Command+C (Mac)

Step 4: Click the Share on Facebook +1 button



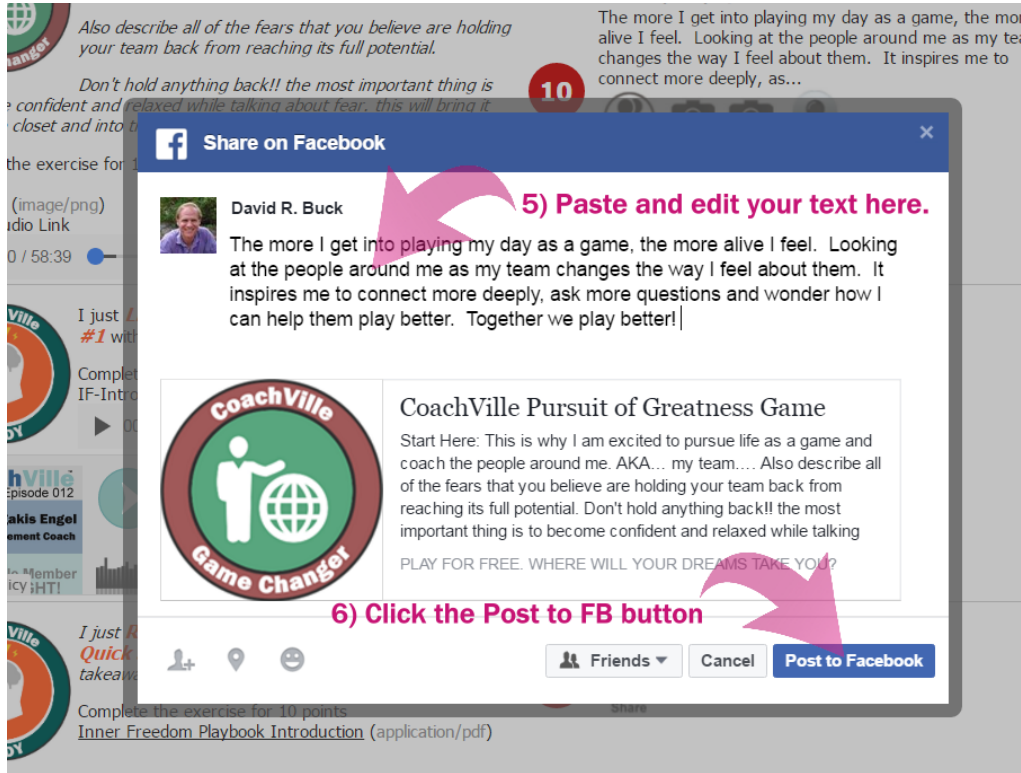
A Facebook Post window will pop up

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Step 5: Create your FB Post

You will see the CV Badge, the text from the game item you are sharing about and an invitation to learn about the CV Program you are playing.

Above that will be the box where you paste the text from what you shared on the Gamecard. If you want to you can edit this text.



Step 6: Click the Post to Facebook Button

If any of your FB friends click on your post, you will earn Partner Points.

You will see the FB click on your Partner Tab.

If any of your FB friends become CV Members you will earn even more points.

You will see the registration on your Partner Tab.

3) Invite them to have a Provocative Conversation by sending them a Conversation Guide

A major game action of the Pursuit of Greatness game is inviting the folks in your Inner Circle to have provocative conversations with you using our "Conversation Guides". The idea is that you will give them or send them the Guide as a part of the process.

At the bottom of each Conversation Guide are a few words and links to CoachVille which we hope they explore.

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AND... you can be proactive in the game! If you think they might be interested in CoachVille, offer to send them a link when you talk with them!

However... IF they go to CV on their own and decide to become a member, hopefully they will type your name into the "Referral Box". If they do, we will be able to connect them to you... And you will get your points!!

Set Up Your CoachVille Account

Log In Speed UP your new member process by connecting to your FaceBook account

Primary Contact Information
* required

Email *

First name *

Last name *

Password *

Password Confirmation *

Stay Informed about happenings around the Ville

CoachVille Member News Please look for a welcome email from CoachDave@CoachVille.com

Coach Training Options I would like to speak with a CV coach about your Coach Training

One last thing: Where did you hear about us?

Referral If an individual or company referred you to us please share their name with us here:

Register as a CoachVille Member!

But, like I said, you can make it easier for everyone by sending them the link with your code in it; like you learned in option #1.

4) Just tell people about CoachVille, the Coaching Super Powers Book, the Pursuit of Greatness Game or ANY of our programs!

If you are not too worried about points (which is a strange idea to me, but it could apply to you ;-)) then you can just tell people about us by recommending that they visit CoachVille.com and sign up as a member.

If they do happen to put your name in the box, we will find you and you will get the points anyway.

WE APPRECIATE YOU!

Whichever way you share about us, we really do appreciate you for spreading the word about our shared purpose that everyone has a great coach! AND that anyone with the desire to become a great coach can find the resources, community and training that they desire.

Together we play better!