

How To Use Facebook Boost

CoachVille Game Platform



FACEBOOK BOOST!

Together we can make a better world!

When you use the Facebook BOOST feature of the CV game system a bunch of good things happen!

And it is SUPER EASY!

Why use Facebook Boost

- 1) When you share on Facebook you earn +1 Bonus point in your total score.
- 2) You have a random chance for a 2X or 3X Score Multiplier on the item you are playing. Very Fun.
- 3) You spread the word about your Coaching Pursuit to your FB friends
- 4) You help us spread the word about CoachVille and the Coaching Movement.
- 5) When your FB friends click on the post they will learn about CV and you will earn valuable “Partner Points”. ALL GOOD.
- 6) If one of your FB friends joins CoachVille you will earn even more Partner Points AND create a **positive ripple effect out into the world!**

How to use Facebook Boost

The main action in the CoachVille Game is sharing about what you are learning and what you are doing in your real life! Whenever you share something, you have the opportunity to “transfer” what you are sharing onto your Facebook feed using a special button in the game platform.

Sharing on Facebook is great for many reasons... especially when you share a big insight, personal breakthrough OR a BIG WIN with someone you coached or engaged with as part of a program.

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When you transfer your share onto FB it creates a link to the CoachVille website. And it includes your member code in the link so that it can track your Partner Points in the game.

This is what it looks like on your gamecard...

Power Ups			Game Actions	Big Wins	Bonus Play	Partner	Recent	Badges
Date	Event	Points						
03/03/2017	Allen Barlo signed up	5						
03/03/2017	Your Facebook post was clicked	1						
03/03/2017	Your invitation link was clicked	1						
03/03/2017	Your Facebook post was clicked	1						
03/03/2017	Paula Johnstone signed up	5						

1) Click on your Partner Button

2) It will display the names of your friends who become CoachVille members!

Exciting right! OK. Here is how you use the Facebook Boost...

{Instructions Continue on Next Page}

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Step 1: You share on your game card.

The screenshot shows a Facebook post from CoachVille. The post text reads: "01 SUPER POWERS: What do you imagine you will do when you have total freedom and mastery with your super Powers? This is the badge. Complete the exercise for 3 points 01 PU Unleash Your Super Powers (URL)". Annotations with pink arrows point to: the CoachVille logo, the text "This is the badge.", the text "Click for Play Sheet AKA Instructions", the text "Click to open share box", and a play button icon. Below the post is a SoundCloud audio player for "CoachVille CSPB01..." with a "Click to play audio." annotation pointing to the play button. To the right of the audio player is a red circle with a white "0" and a "Share" button.

Step 2: Log in to Facebook

The system should detect if you are logged in to Facebook on your computer or not.

But either way you can Log In by clicking the Facebook Log In button and entering your Facebook email and password.

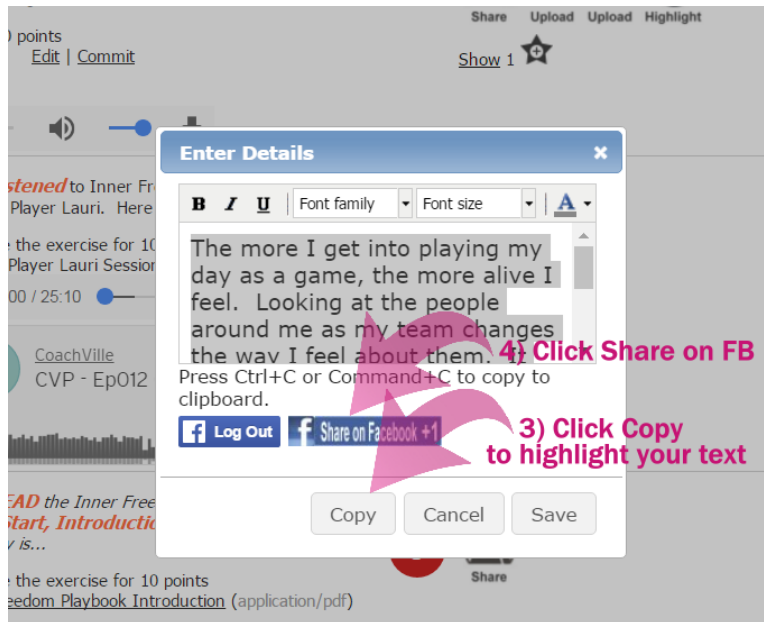
The screenshot shows a Facebook "Enter Details" dialog box. The text inside the dialog box reads: "My aim with my players for the next 2 months is to identify shara-able wins with each and then coach for the wins. As: what are 3 wins we can plav". A pink arrow points to the "Log In" button, which is labeled "1) Log In to Facebook". Below the dialog box are "Copy", "Cancel", and "Save" buttons. The background shows a blurred Facebook post.

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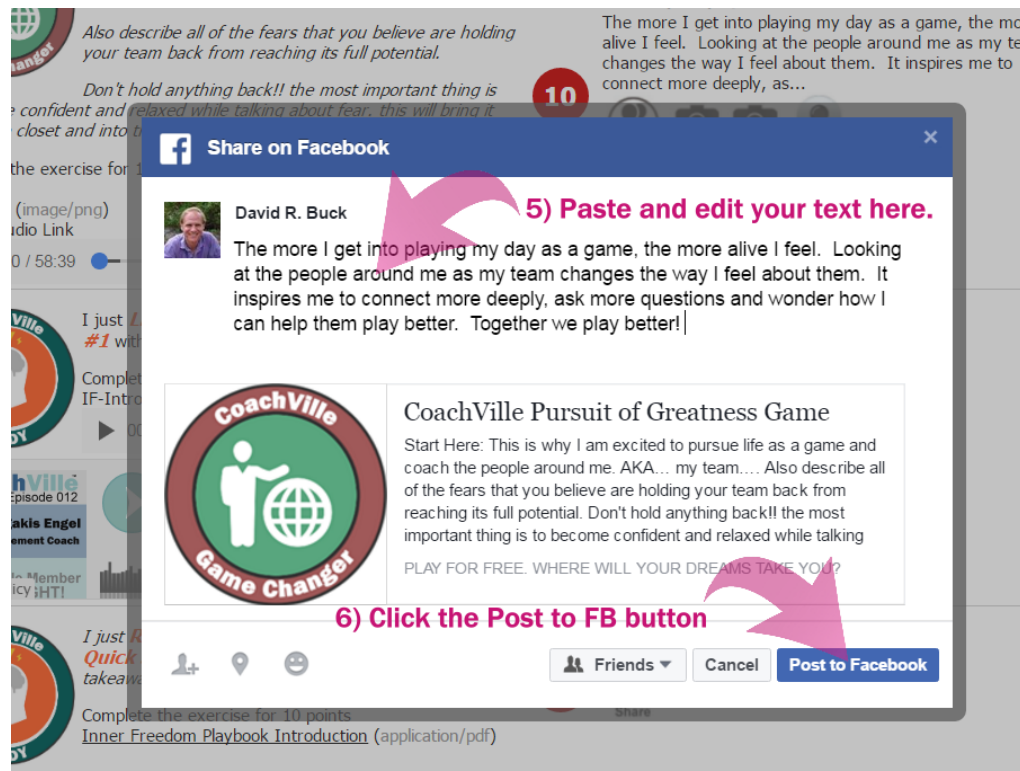
Step3A: Click the copy button to highlight the text that you typed in;

Step 3B: Then click Ctrl+C (PC) or Command+C (Mac)

Step 4: Click the Share on Facebook +1 button



A Facebook Post window will pop up.



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Step 5: Create your FB Post

You will see the CV Badge, the text from the game item you are sharing about and an invitation to learn about the CV Program you are playing.

Above that will be the box where you paste the text from what you shared on the Gamecard.

If you want to you can edit this text.

Step 6: Click the Post to Facebook Button

The post will then appear on your Facebook feed where your friends will see it.

If any of your FB friends click on your post, you will earn Partner Points.

You will see the FB click on your Partner Tab.

If any of your FB friends become CV Members you will earn even more points.

You will see the registration on your Partner Tab.

WE APPRECIATE YOU!

We really do appreciate you for spreading the word about our shared purpose that everyone has a great coach!

AND that anyone with the desire to become a great coach can find the resources, community and training that they desire here at CoachVille.

Together we play better!