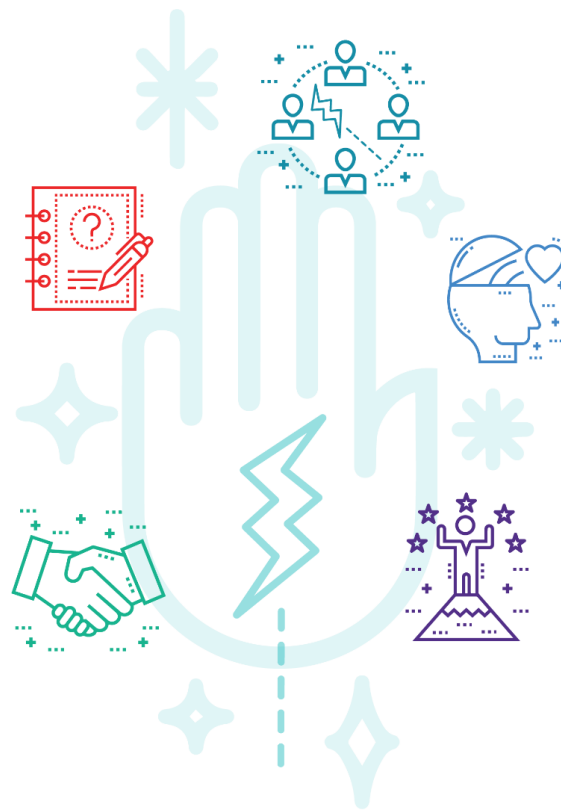


Business Ecosystem Playshop



Business Dream

With Coach Dave Buck, MBA, MCC

“A dream we dream alone is just a dream.
A dream we dream together is reality”
-Yoko Ono

Play BIG for your Business

Hi there! Coach Dave here with you.

Excited to share the Business Ecosystem Playshop Experience with YOU!

In this playshop you will create the core structure of a business model that is perfectly tuned to YOU and your Ideal Players – and here is the important part – in the company of a few friends.

When you share your vision with fellow humans who want the best for you, you significantly improve your possibilities for fulfillment.



This playshop is based on 2 models from our Transformational Business Coaching Program for Professional Coaches called BIG Freedom. The 2 models are: Business is Play and the Business Ecosystem. Included in this playbook are pictures of the models followed by playsheets to use during the playshop.

Playshop Outline

- 1) Create a safe space
- 2) Your Business Dream
- 3) Business is Play – Like Performance Art
- 4) Your Business Ecosystem

I am with Yoko. We are here to play BIG for our dreams... TOGETHER!

#PlayLife

Coach Dave and the CoachVille Team!

Coaching Is...

1. A profound personal relationship
2. Wherein the coach guides the player
3. In pursuit of playing better by playing together
4. Through perceptive observations
- 5) And co-creative conversations

Always good to remember!

BIG Dream Playsheet

Share the Dream

Player Name:
Date: / /



Name the Dream

Purpose & Values

Spirit of Play

Outcomes

Mastery

Becomings

Upgrades



//CoachVille.com



© 2019 by CoachVille, LLC. License required for use.

Use this play sheet to clarify your BIG Dream for the year ahead.

Additional Notes:

Path to Big Freedom



//CoachVille.com

© Dave Buck 2020

BIG Freedom is knowing that you can play business in a way that creates admired value and attracts enjoyable revenue generating opportunities.

BIG Freedom is the deep confidence that your unique coaching abilities are transformational for the right players.

BIG Freedom is awareness of your unique powers and the ability to practice them and play with them to create BIG change with others.

BIG Freedom is messaging, marketing and selling methods that are perfectly tuned to you and your community.

BIG Freedom is BIG Fun!

Four Pivotal Moments of Play with Social Fear



© 2019 by CoachVille, LLC. License required for use.



Business is play! Like performance art.

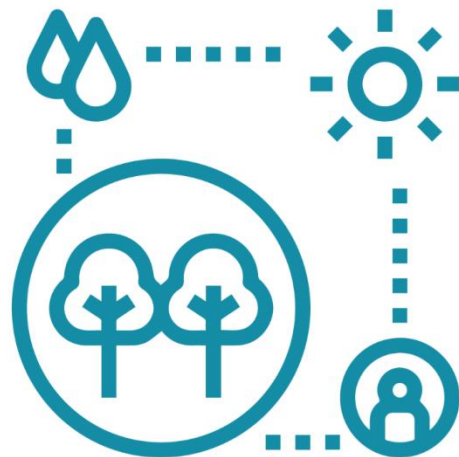
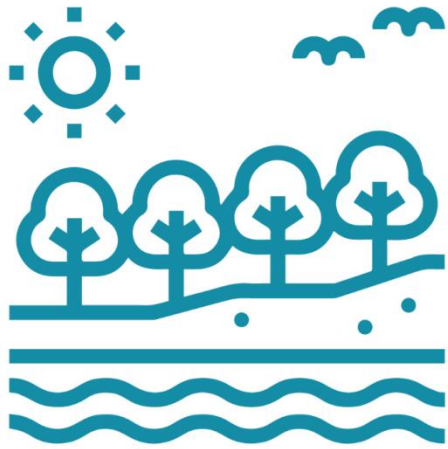
Consider a singer / song writer

- 1) a playful act to write a song (Create)
- 2) a playful act to practice with a coach / other musicians (Experiment)
- 3) a playful act to find / gather an audience (Explore)
- 4) a playful act to perform the song for the audience. (Relate)

Business is EXACTLY the same thing...

- 1) a playful act to create your coaching business models (Create)
- 2) a playful act to practice with your coach and peers (Experiment)
- 3) a playful act to find /gather an audience of potential players (Explore)
- 4) a playful act to perform them with / for your players. (Relate)

What's in your ecosystem?



© 2020 Dave Buck

Write everything that is needed in your thriving business ecosystem using words or drawings. Be playful!

BIG FREEDOM *Business Ecosystem*

Things We Co-create



*Always Have Something To Invite People To

© 2020 Dave Buck

Performance-Possibility Gap Playsheet

Your originating question:

Date: / /

Describe your ideal player



Describe the BIG dream your players pursue



How do they imagine playing better?



Their current situation / how they play now



Idea Pops:



Follow-up Actions:



//CoachVille.com



©2020 CoachVille, LLC. License required for use.

Coaching Method Playsheet

Confident & Assertive

Date: / /

Pricing & Packaging

Group Programs & Events

Business Operations

What is my current coaching method?



What I want to create:



How I imagine playing better:

How I play now:

Idea Pops:



Follow-up Actions:



//CoachVille.com

©2020 CoachVille, LLC. License required for use.

Message & Brand Playsheet

Credible & Attractive

Date: / /

Aspirational
Content

Signature
Keynote

Success
Stories

What is my current messaging and branding?

What I want to create:



How I imagine playing better:

How I play now:

Idea Pops:

Follow-up Actions:



//CoachVille.com



©2020 CoachVille, LLC. License required for use.

Marketing Method Playsheet

Seen & Trusted

Date: / /

Social &
Face-to-Face
Network Plan

Speaker &
Media Kits

Joint Venture
& Referral Plan

What is my current marketing method?

What I want to create:

.....

.....

.....

.....



.....

.....

.....

.....

.....

.....

.....

.....



.....

.....

.....

.....

How I imagine playing better:

How I play now:

Idea Pops:

.....

.....

.....



Follow-up Actions:

.....

.....

.....



//CoachVille.com

©2020 CoachVille, LLC. License required for use.

Selling Method Playsheet

Connected & Valued

Date: / /

Follow-up
Method & CRM

Website
& Email

AHSTIPT*

**What is my current
selling method?**



What I want to create:



How I imagine playing better:

How I play now:

Idea Pops:



Follow-up Actions:



*Always Have Something To Invite People To



//CoachVille.com

©2020 CoachVille, LLC. License required for use.

Conclusion!

Now go out into the world and play BIG for your business dream.

Coach others to play BIG for their dreams.

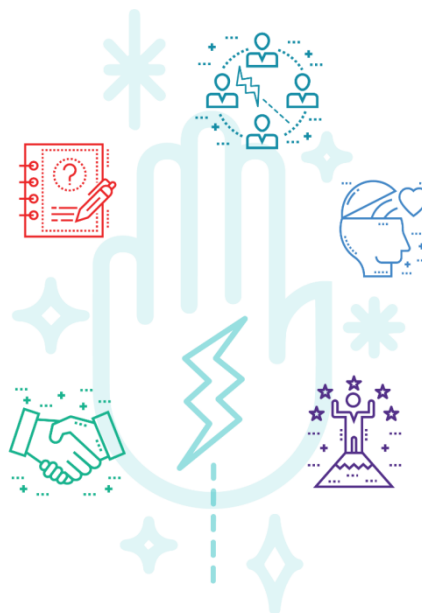
Create a ripple effect of good in the world!

Invitations...

1) Join a BIG Freedom Play Group and get the coaching you need to play business: [Schedule an exploratory session with Coach Dave](#)

2) Join the BIG Freedom Membership ~ Together we will build the Ecosystem you just designed!

Thank YOU!



Business Dream