

CoachVille ... Human RACE

Help Us Go Viral - Playbook



Quick Summary:

Please tell your friends about the Human RACE game!

We need your partnership to recruit more Human RACERS!

Transform OUR World

From: a place where humans are frustrated, overwhelmed and unfulfilled by the Industrial Mindset principles they were trained to believe;

To: a place where life is game worth playing; where humans are focused on creating results, coaching each other, embracing challenges worthy of the human spirit, becoming great players and loving the game of life every day.

Quick Outline

1. Why invite your friends to become Human RACERS
2. How to invite your friends
3. Tools and text you can use to invite your friends
4. Help us make this process better!
5. How to score the points

1) Why invite your friends to become Human RACERS!

Changing the world is a team game!

Let's start with enlightened self-interest!

When one of your friends starts playing the Human RACE game and learning the Coach Approach Principles, your personal environment gets stronger! Building a winning environment of people who fully support you and your big game is the MOST important thing you can do to ensure your success.

It's always great to have awesome friends who know how to coach that you can turn to when you are ready to raise your game!

Second, we really need your support.

We have a big mission to transform our world through great coaching. We want all of the awesome game changing thinkers and leaders like you to join us. Now that you are playing the Human RACE game, you are a part of our winning environment at CoachVille. As you can tell by now we are not a typical coaching and training company! LOL. The best way for someone to learn about us is from someone they trust... like you!

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2) How to invite your friends

We love to know how people find us... And you get points!

Following these steps will ensure that when one of your friends joins CoachVille to play the Human RACE game, we will know that you sent them.

Step 1: Get to your game card for the Human RACE game



The screenshot shows the CoachVille website header with the logo and tagline "real coaching. pure fun." and "EVERYONE PLAYS BETTER WITH A GREAT COACH". Below the logo is a navigation bar with icons for Home, Register, Programs, Calendar, Groups, Games, Badges, Member Search, Profile, Leader Boards, Auctions, and Highlights. A green banner below the navigation bar reads "Games ▶ Links to your current game cards" with a subtext "Completed games are found through Program links". Below the banner is a section titled "Your Active Games" with a list of links. A green arrow points to the link "Human RACE - Game 02 - Play First - Ends April 3rd" with the text "Click on the link to the game".

[CoachVille.com](#) [Member Services](#) [Partner Program](#) [My Account](#) You have 176 new messages Welcome, Dave Buck, MCC ([Logout](#))

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EVERYONE PLAYS BETTER WITH A GREAT COACH

Home Register Programs Calendar Groups Games Badges Member Search Profile Leader Boards Auctions Highlights

Games ▶ Links to your current game cards
Completed games are found through Program links

[Edit Header](#)

Your Active Games

- [Basic Coaching Super Powers - Game 1](#)
- [Basic Coaching: Skills and Ethics - Game 1 BASE](#)
- [Step Up and Stand Out - BA - Module 1 - BASE - Game 1](#)
- [Human RACE - Game 02 - Play First - Ends April 3rd](#)
- [Year of Transformation with Coach Dave-2015](#)

Click on the link to the game

{Keep Reading}

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Step 2: Click on the My Game button in the Blue Bar

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Human RACE - **Click on the My Game Button**

Program Home My Game Leader Board Game Board Highlights Reports Teams Coach View Admin

Human RACE - Game 02 - Play First - Ends April 3rd



Dave Buck, MCC
Level 6
Total Points: 1707
Human RACE
Start Date: 03/04/15
End Date: 04/04/15

TIME LEFT
31d 1h 38m 37s

[Explain This](#)

SCORECARD

- B Power Ups 7
- A Game Actions 0
- W Big Wins 0
- S Spontaneous 0
- Y YIM Given 0
- Y YIM Received 0
- f Facebook 1

TOTAL

Power Ups Game Actions Big Wins Recent Badges [Add Elements](#)

Item	Score	Details
 Power Ups		
 START HERE: Human RACE Game 2015 : I just read the game overview ! This is why I am excited about becoming a Human RACER by transforming my life from work to PLAY...	4	<p><i>04 Mar 2015 09:07pm</i> OK. Here is the truth. I created this game for myself AND I love having you play the game with me. My Industrial Mindset is intense but the Spirit of Play lives on! THANKS for being a Huma...</p> <p> </p> <p>Show</p>
 Add Value: Mission Play First: I just watched the Steven Keil TED talk called "A Manifesto for Play in Bulgaria". Here are my highlights...	0	<p>Complete the exercise for 3 points Steve Keil - A Manifesto for Play-TEDx (URL)</p> <p></p>
 Add Value: Mission Play First: I just read the playbook and selected the result I will play for every day for 30 Days. Here is the result and what it will mean to my life as I create it...	3	<p><i>04 Mar 2015 09:15pm</i> My BIG Game for the Play First Challenge is to every day ASK someone to refer potential coach training students to CoachVille. So the result is a potential new student calls in and wants to talk...</p> <p>  </p> <p>Show</p>

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Step 3: Copy the link to the game with your code embedded in it

CoachVille.com Member Services Partner Program My Account You have 176 new messages Welcome, Dave Buck, MCC (Logout)

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Home Register Programs Calendar Groups Games Badges Member Search Profile Leader Boards Auctions Highlights

Human RACE - 2015-Jan-Jun

Program Home My Game Leader Board Game Board Highlights Reports Teams Coach View Admin

Human RACE - Dave Buck, MCC

Game Card	Total Score
Human RACE - Game 01 - Bigger Why	34
Human RACE - Game 02 - Play First - Ends April 3rd	8
	42

Your Invite URL

<http://www.coachville.com/dotlrn/9186156/c21351791db501be9da5a59b3ac9f51f?af=157766>

Copy this link!

Last 10 Comments

Kathleen Theriot, MPS, BCC game card
Thanks for sharing the "Abera Ca Dabera" language - it's made a difference.

Objectives

Dave Buck, MCC
Human RACE

Show Comments

Coach's Section

Show Coach's Note | Approve Objective

Coach's Note *

4) Send a note to your friend with your link in it

This is where you can keep it simple or make it personal; whatever you think is best.

Here is an example:

Hey Awesome Friend!

I want to share with you about an amazingly fun and transformational program I am doing at CoachVille: It is called the Human RACE! We are learning how to transform our lives from work to play using Coaching Principles.

The information is great and it is set up as a game so you earn points for completing missions in your life. I am loving it and I think you will too!

Just click this link and it will take you to the registration screen and then right into the game.

<http://www.coachville.com/dotlrn/9186156/c21351791db501be9da5a59b3ac9f51f?af=157766>

Let me know when you sign up and I can tell you how to score points in the game.

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Game On!

Dave

Here is another example:

Hey Awesome Friend!

I am doing this great program at CoachVille called the Human RACE. Every month we have a 28-Day challenge where we transform some part of our lives into a game using coaching Principles.

We have a fun and provocative call every Friday from 1-2PM ET. I love these calls: we talk about big ideas and they are highly interactive using a new social webinar technology. You should jump on this Friday and check it out.

You can use this guest ID:

Call this #: +1 (805) 747-4187 PIN: 564017

Go to this website at 1PM: <http://social.maestroconference.com>

Put in the Pin code: 564017

If you just want to jump into the program with me... It's FREE! The information is great and it is set up as a game so you earn points for completing missions in your life. Just click this link and sign up:

<http://www.coachville.com/dotlrn/9186156/c21351791db501be9da5a59b3ac9f51f?af=157766>

Let me know when you sign up and I can tell you how to score points in the game.

Game On!

Dave

3) Help us make this process better.

Help us upgrade our environment!

If you find a style of invitation that really works or a way of explaining the game that really motivated your friends... please tell us about it. We would love to add it to this playbook!

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4) Share on your game card and collect points. YES!



The **RED** Rocket is the symbol of the Power Up Section on the game card.

Step 1: Click through to your game card.
Look for the Power Up section (Find the Red Button with the Rocket!)

Find the *Partner* badge. **You will see the game card description...**

A circular badge with a blue border. The top arc says "CoachVille" and the bottom arc says "PARTNER". In the center is an image of a pair of binoculars.

PARTNER: Mission Viral: I just read the Playbook on how to invite my game changing colleagues to play the Human RACE Game with me. Here is what I am excited to share...

Click on the SHARE button in the right column.

A small icon of two people silhouettes with the word "Share" underneath.

A text entry window will appear.
Complete this statement on your game card by sharing thoughts.

Get your FB friends cheering you on! (optional)

A blue button with a white Facebook 'f' logo, the text "Share on Facebook +1", and a white plus sign.

Under the share box you will see the Facebook login button and "Share On Facebook" button.

If you share on Facebook you earn +1 Bonus point in your total score.

5) Compelling Invitations

1) Are you playing the biggest game of your life without a great coach?

Uhhhh..... Why would you do that?

Find a great coach for the deep personal transformation that accelerates world changing results...

The CoachVille Agency: Transformation Results Coaching

<http://blog.coachville.com/agency/>

2) Do you have a Dream and a Team?

A dream... to do something great in your world

A team... employees, advocates, partners, customers... Family...

If you do,

Then we highly recommend becoming a great Coach.

Check out the CoachVille Center for Coaching Mastery!

Become a Transformation Results Coach and bring out the best in everyone around you.

<http://blog.coachville.com/become-a-coach-training/>