

Hey there! Coach Dave here.

Welcome to the I Love Coaching Game for October 2011; where we PLAY with BIG Ideas!

**Special focus on: Gamify Your Coaching, Your Business, Your Life!**

- Expand your coaching abilities
- Explore proficiencies, principles, methods and models
- Experience "juicy learning" in our social game environment.
- Earn valuable reward points as you put new ideas into play in your business and life and share what you learn.
- Connect with energized CoachVille members and Center for Coaching Mastery instructors.

**WARNING!** This program is NOT about teaching you stuff! It is about playing with BIG Ideas and co-creating meaningful experiences. Be a part of it and watch your results soar.

This program is ideal for coaches, managers, trainers, teachers, counselors, business owners and leaders; ANYONE who loves to help other people grow, play better in life and win on their own terms.

Each game is one month in duration with four 1-hour conference calls on our interactive Maestro Bridge.

## October Game Logistics

The October game opens for play on Thursday October 6<sup>th</sup>; and ends on Friday October 28<sup>th</sup>  
Registration is open until October 14<sup>th</sup>.

## October teleclass dates and registration

Fridays October 7,14,21,28 1-2PM ET with Coach Dave  
All calls will be recorded.

**Your investment in the program is \$25US** (Yes, you read that correctly, just \$25.00)

To register: <http://blog.coachville.com/explore/i-love-coaching-game/>

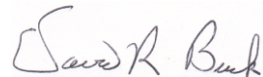
## The CoachVille Vision...

*Everyone, Everywhere with the courage to play BIG in the world,  
has a GREAT Coach!*

*To Play BIG in the world means:*

*To add MAXIMUM value to the lives of others by fully EXPRESSING your talents and gifts  
in a way that BRINGS joy, fulfillment and WEALTH to yourself!*

The I LOVE Coaching Game is an environment for coaches to play BIG together.



Coach Dave Buck, MCC, MBA  
and the CV Team!

**Ps. Please pass this outline along to anyone** who you think might be interested in this information OR in playing in this game: fellow coaches, managers, teachers, leaders, trainers, counselors, business owners... you know, your "coachee" friends. ;-))  
You can even form your own team in the game if you want to!

# I Love Coaching Game – October 2011 Outline

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## Program Outline

### Introduction

1. Pre-Game Instructions
2. Understanding the "Game"
3. We Call it "Juicy Learning"
4. Important Distinctions
5. The Object of YOUR game – what are you playing for?

### BIG IDEAS for Exploration

1. GAMIFY: The VERB of the Decade – and your pathway to new Revenue Streams
2. Play Two Win Method: Action-Challenge-Result Sequence (GAMIFY)
3. Coaching Proficiency: Enters New Territories (GAMIFY)
4. Create a Business "Quest": Meet Interesting Characters (GAMIFY)
5. Experience Spontaneous Play: and other game dynamics (GAMIFY)

### Session 1 – Gamify with Actions-Challenges-Results

1. What is "Gamify"
2. How to Gamify with the Action-Challenge-Result Sequence
3. Quick review of Spontaneous Play
4. Quick review of your Business Quest
5. Quick overview of Facebook Integration
6. Highlights from the session

### Session 2 – Coaching Proficiency: Enters New Territories

1. Welcome back! Celebrations and Challenges
2. Coaching Proficiency: Enters New Territories (GAMIFY)
3. Attract Clients as You Play – With Facebook Integration
4. Highlights from the session

### Session 3 – Games – the new revenue stream

1. Welcome back! Celebrations and Challenges
2. Games: The New Revenue Stream (GAMIFY)
3. Deeper Exploration: Your Business Quest (GAMIFY)  
How many characters have you met?
4. Highlights from the session

### Session 4 – Results of the Game

1. Deeper Exploration: ACRD Game Sequence (GAMIFY)
2. Game highlights – Celebrating great moments and high scoring players and teams
3. Preview November Game