

I Love Coaching **GAME**

PLAYBOOK



I Love Coaching Game **August 2011**

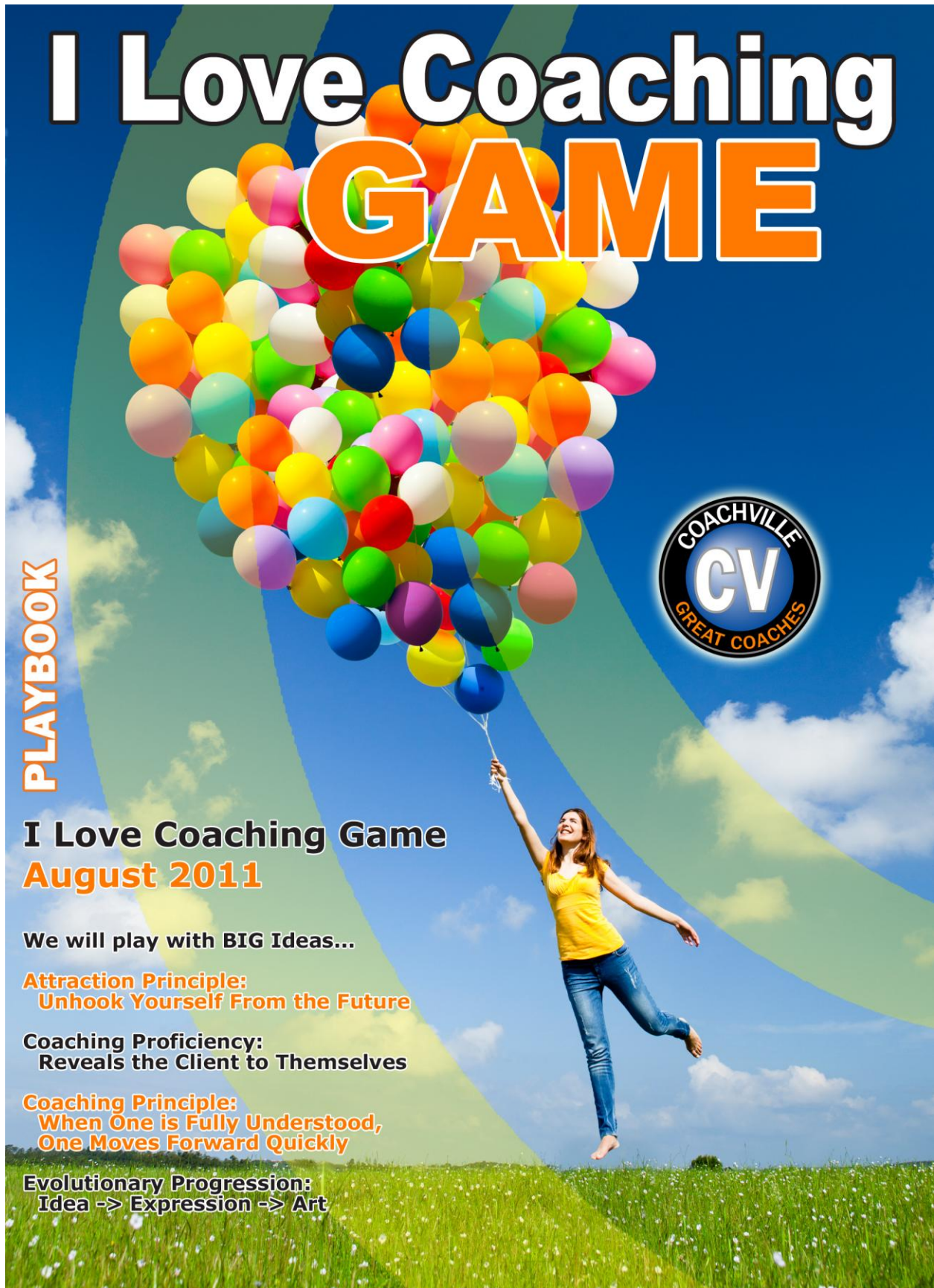
We will play with BIG Ideas...

Attraction Principle:
Unhook Yourself From the Future

Coaching Proficiency:
Reveals the Client to Themselves

Coaching Principle:
**When One is Fully Understood,
One Moves Forward Quickly**

Evolutionary Progression:
Idea -> Expression -> Art



I Love Coaching Game – August 2011 Playbook

Hey there! Coach Dave here.
Welcome to the I Love Coaching Game for August 2011

Expand your coaching abilities
Explore big ideas, methods and models
Experience "juicy learning" in our social game environment.

Earn valuable reward points as you put new ideas into play in your business and life and share what you learn.

Connect with energized CoachVille members and Center for Coaching Mastery instructors.

WARNING! This program is NOT about teaching you stuff! It is about playing with BIG Ideas and co-creating meaningful experiences. Be a part of it and watch your results soar.

This program is ideal for coaches, managers, trainers, teachers, counselors, business owners and leaders; ANYONE who loves to help other people grow, play better in life and win on their own terms.

Each game is one month in duration with four 1-hour conference calls on our interactive Maestro Bridge.

August Game Logistics

The August game opens on Monday August 1st and ends on Friday August 26th
Registration is open until August 12th.

August teleclass dates and registration

Wednesdays August 3,10,17,23 8-9PM ET with Coach Dave
or

Fridays August 5,12,19,26 1-2PM ET with Coach Dave

All calls will be recorded.

You sign up for one group and you will have access to bridge line information for both.

Your investment in the program is \$25US (Yes, you read that correctly, just \$25.00)

To register: <http://blog.coachville.com/explore/i-love-coaching-game/>

The CoachVille Vision...

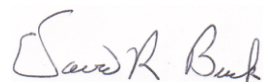
*Everyone, Everywhere with the courage to play BIG in the world,
has a GREAT Coach!*

To Play BIG in the world means:

*To add MAXIMUM value to the lives of others by fully EXPRESSING your talents and gifts
in a way that BRINGS joy, fulfillment and WEALTH to yourself!*

The I LOVE Coaching Game is an environment for coaches to play and learn together.

Let's Play BIG!



Coach Dave Buck, MCC, MBA
and the CV Team!

Ps. Please pass this playbook along to anyone who you think might be interested in this information OR in playing in this game: fellow coaches, managers, teachers, leaders, trainers, counselors, business owners... you know, your "coachee" friends. ;-))

You can even form your own team in the game if you want to!

Table of Contents

Introduction

1. Pre-Game Instructions
2. Understanding the "Game"
3. We Call it "Juicy Learning"
4. Important Distinctions
5. The Object of YOUR game – what are you playing for?
6. Choosing a Team

BIG IDEAS for Exploration

1. Attraction Principle: Unhook Yourself From the Future
2. Coaching Principle: When One is Fully Understood, One moves Forward More Quickly
3. Coaching Proficiency: Reveals the Client to Themselves
4. Evolutionary Progression: Idea -> Expression -> Art

Session 1 – Attraction Principle: Unhook Yourself from the Future

1. Exploring Attraction Principle: Unhook Yourself from the Future
2. Evolutionary Progression: Idea -> Expression -> Art
3. Quick overview of the game
4. Highlights from the session

Session 2 – Coaching Principle: When One is Fully Understood...

1. Welcome back! Celebrations and Challenges
2. How well did you "Unhook"?
3. What do you need to be "Fully Understood"?
4. Coaching Proficiency: Reveals the client to themselves
5. Highlights from the session

Session 3 – Coaching Proficiency: Reveals the Client to Themselves

1. Welcome back! Celebrations and Challenges
2. How well were you "Understood"
3. Deeper Exploration: Reveals the client to themselves
4. Highlights from the session

Session 4 – Evolutionary Progression: Idea -> Expression -> Art

1. Deeper Exploration: Idea -> Expression -> Art
2. Game highlights – Celebrating great moments and high scoring players and teams
3. Preview September Game

Introduction

Pre Game Instructions

The purpose of this playbook is to provide you with the important ideas read and consider prior to each class session. It also includes the opening questions that we will explore so you can prepare your thoughts. Since the learning in this program is largely based on the dialogue that occurs during the class there is also a place to record your “highlights” from these conversations.

Pre Class Action Plan

- 1) Read the Play Book (you are well on your way ;-)
- 2) Visit the program home page – which you will find on the “My Classes” tab after you log into the coachville members only website. Here you will find important instructions such as how to get your personal pin code for the conference calls on the maestro bridge
- 3) Set up / Update your CoachVille Profile – share your face and BIG game with your team mates.
- 4) Prepare your “game” as a player

You are READY for the first session!

Understanding the Game

As you prepare for the I Love Coaching game, understand that the game is played in your real life! You earn points when you...

1) Complete Exercises

Examples include:

- Share your thoughts, questions and insights about provocative questions.
- Do something Playful with 2 or more other people and share photos. Describe what made it PLAY for you.

2) Participate in Actions

Examples include:

- **“Talk to Ten”** use a skill or talk about an idea with up to 10 people – your friends, colleagues and players, clients - and share what you learn from these real world experiences.
- Review the game cards of up to 10 of your fellow participants and offer encouragement and celebrations.

3) Create results

This means that something happened in the world because of your actions or intentions.

Results are about influence rather than control. If you can control it, then it is not a game it is a task. If you can NOT control it, but you can influence it with your action, skill, energy etc. then it is a game result.

Examples include:



I Love Coaching Game – August 2011 Playbook

- Getting positive feedback from someone you are coaching. You can't make them give you positive feedback, but you can influence them to. So this is a game result.
- Getting positive feedback about something that you created or shared.

Taking this example a bit further...

Let's say you write a chapter of your book. This is an awesome thing, but writing the chapter is NOT a result in our way of thinking. It is a completed task. However, writing it and sharing it with 20 people and getting 3 positive comments in return... THAT is a game result. You can't make them read it or like it or take the time to respond, but you CAN influence them with a clear request and /or exceptional writing. So if you were "playing for" 5 positive endorsements then you can look at your performance results of 3 and look for ways to play better next time. This is what makes something a game.

IMPORTANT! There will be A LOT of different exercises, actions and results that you can do to earn points in the game. You don't have to do them all! It is not a test and you don't have to get 100%. Pick the ones that will be engaging, challenging and fun for you and go for it with gusto. Don't worry about the rest.

We call it "Juicy Learning"

You know when something is "juicy"; when it's personal, provocative, meaningful, edgy, maybe a little dramatic and suspenseful. You may not want your whole life to be juicy, but, your BIG GAME in life should ALWAYS be juicy. *You know that feeling when your juices are really flowing, that is when life is sweet; that is when you come alive!*

Juicy Learning = Purposeful Play + Personal Pride + Public Visibility

In every I Love Coaching game you will experience "Juicy Learning". In between each class session, you will engage in a game with your classmates (aka team mates) that brings your coaching to life. You and your team mates will earn points as you complete exercises, take actions and get results related to what you are learning in class.

Every student has a player profile so you can see the faces and explore interesting facts about your colleagues. You can see the complete class scoreboard, read what your colleagues are doing and learning and share your experiences as well through words and pictures.

You can use our "Coach Connect" features to connect with your fellow students by CV Chat or CV Mail to share a win or request support. Playing and then sharing your experiences – your wins, challenges and ideas – in a public forum adds a powerful dimension of visibility and camaraderie! It's fun, AND Along the way you really grow as a coach! That is Juicy Learning.



I Love Coaching Game – August 2011 Playbook

Important Distinctions

Worker Mindset vs. Player Mindset

This is VERY important because it is easy to look at the game card and slip into “Worker Mode” or “Task Mode”. This is because you grew up during the Industrial Age and were massively programmed (aka schooled) by the Industrial concept of work.

Worker Mindset looks like this:

Sit down. Shut up. Do what you are told. Complete your tasks. Do them perfectly. If you talk with the other kids you are cheating.

This is a game where we are boldly stepping into the Inspiration Age and **UNLEASHING** the Human Spirit of Play

The Player Mindset looks like this:

Step Up. Stand Out. Creatively express yourself. Enjoy doing it. Engage and add value with as many other people as possible.

Work and Control vs. Play and Influence

Work is about controlling yourself or others to get something done in a specific way in a set time frame. Work and control are about eliminating risk and uncertainty.

Play is about influencing what happens in the world through your skillful actions, strategies and energy. Play also includes enjoying the action and the other people playing. AND play also includes the pursuit of mastery in the game and the feeling of “playing better”. Play is about embracing risk and uncertainty. Your influence may or may not produce the result. It is the unknown that makes the game engaging because YOUR effort and energy can influence the result but cannot control it.



The Object of Your Game as a Player

It is YOUR game. You decide what the object of the game is for you. It is fun to see how and what the other players are doing. Look at them for inspiration and avoid comparing yourself to them. You will set your own objectives for the game. Play for them AND enjoy how the other players play for their own.

Online Vision Board

When the game opens there is a link next to your name: [objectives](#);
For each of the three you can type in what your objectives are AND you can upload a picture that represents this objective for you. This will be your online vision board for your game. FUN!

There are 3 types of Objectives for the I Love Coaching Game. Make a few notes here to capture your ideas.

I Love Coaching Game – August 2011 Playbook

1) Pursuit of Mastery

Read through the ideas for this game and choose one or two that you want to pursue for the month. What is your vision of stepping toward mastery in these ideas and skills?

2) Your BIG Win

Playing this game can provide a powerful environment for something that you want to create in your business, career or any aspect of life. What will be your BIG Win for the month?

Remember!!! A BIG WIN is when something happens in the world.

Examples:

Put on a teleclass – this is a task. GREAT, but not a win;

Big Win version: put on a teleclass, have over 20 people attend and sign one new paying player/client from the attendees.

Write a chapter of your book – this is a task. A wonderful accomplishment, but not a win;

Big Win version: write a chapter of your book, send it to 20 people and receive 5 positive endorsements for the book jacket.

Do a home makeover – this is a task. A Smart thing, but not a win;

Big Win version: do a home makeover, throw a party for 20 or more people and have at least 5 people pull you aside and tell you that your house looks fabulous.

3) Unique Game Play

In each monthly I Love Coaching Game we will have a unique game play that you can participate in. In this game it is to create an evolutionary progression from Idea -> Expression -> Art.

If you are going to participate in this part of the game, then share your idea and any thoughts you have about its expression or what the Art may be as part of your game Objectives

Choosing a team

Playing on a team adds juice to the game AND you can earn bonus points if everyone on your team wins!

You can choose your own team of 3-7 players, give your team a name and send this information to your program coach / leader. Your team name will be added to your game card. If every player on your team achieves a minimum score of 100 and your team average is over 125 then each player will receive a 10% bonus of their personal score. **Playing on a team with a win-win vision is the BEST thing.**

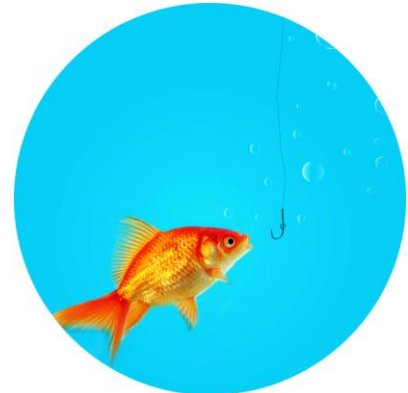
Big Ideas for Exploration

Top 10 Ways to Unhook Yourself from the Future

You are most attractive when you're living in the present moment, not living in the future or striving for it. But how does one keep focused on today, yet still attract a better future? This Top 10 List will help you make this important change in how you live and think.

1. Give up the goals which are seductive.

We all have things we want to achieve or acquire and nothing is wrong with this. But when these types of goals get us worked up to the point that we become more passionate about the future than we are about today, then it's easy to get into trouble. Whether it's a goal to get married, make a million dollars, change the world or become somebody, these kinds of goals can lead one down a seductive path where the future is far more interesting than the present. As a result, you lose the present, which is where the real gifts are.



2. Perfect the present.

When your life isn't as you want it to be, the first thing we tend to do is to set a goal for a better future. Not bad, but if you'd take the same energy and perfect the present right now, you'd probably attract a better future instead of trying to acquire it. Very different approach. The idea is that a better future will find you when you have made the most of the present you've been given. The present is a superb teacher; the future is a seducer.

3. Stop watching television.

People get hooked by advertising messages -- they cause us to want and 'need' more, which is kinda fun, but usually very expensive, given we give up our present quality of life in order to afford that item, tangible or intangible. The tendency is to acquire a lifestyle and confuse that with having a life. If you stop watching television, the future won't be as seductive, because your present will be more appealing.

4. Stop motivating yourself.

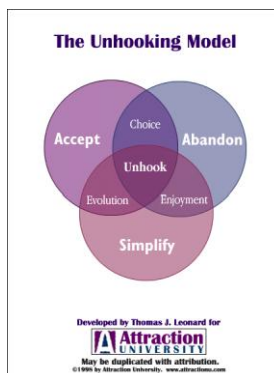
Positive self talk, affirmations, external motivation and other 'force' measures can be very, very effective. But they tend to be expensive because they put the blinders on and turn you into a horse running on a track. Better to enjoy all of what you already have to the point that you don't need to change a thing. At that point, a better future will find you, without the expense of motivation.

5. Stop trying to become a better person.

Give up. I've coached too many people trying to become a better person that they lose their humanness. Ego is a very, very positive part of you. Faults are rich and wonderful teachers. Mistakes are golden. Weaknesses are usually just hidden strengths. So, stop trying to improve, declare the game over and get to know 100% of YOU, just as you are. Stop trying to change yourself and you'll start living much more in the present. The future does not need you to improve, but it does need you to evolve. You can only evolve when you are in

I Love Coaching Game – August 2011 Playbook

the present, not striving for a better future. This is a tricky one, so stay with the it and work it out for yourself.



6. Stop over-planning.

I don't mean not to plan for your financial future or to give up your important goals. But it's tempting for some personality types to think that fully laid-out plans and perfectly identified goals are the right thing to do. In fact, they may simply be a mind exercise to reduce risk and fear. Identify a vision or sketch out a plan and then learn-as-you-go, but learn quickly. Better to become a rapid in-the-moment learner than become an expert planner. Life is accelerating so quickly, that most planning skills are irrelevant by the time you master them.

7. Stop hoping.

Life may improve for you, but not because you're hoping. A popular bumper sticker says it all: "Since I gave up hope, I feel so much better." If you're living in hope for something to occur or improve, you're simply escaping from the present. We all need an escape from the present from time to time; just don't turn hope (aka the future) into your personal ZIP CODE.

8. Give up future-based possibility.

There is a lot that's possible in life and many of the best things that will happen to you during life will be things that you never saw as even possible. But does expanding your thinking to consider what's possible make these things happen more often or sooner? The jury is out on this one. But the idea is that if you see the possibility in the present, instead of what's possible in the future, you'll be a lot better off and more attractive.

9. Stop hanging out with strivers.

Strivers can be very fun to be with, but the net result is usually a drain of your energy. Strivers need lots of encouragement and energy from others to keep up their pace. Find folks who are happy with themselves and who are involved in creative endeavors which express their values instead of seeking to succeed.

10. Stop using if/then formulas.

Whenever I hear someone start out a sentence with "if" or "when," I know they are living in the future. Entrepreneurial types, being optimists, are really good at this. The trick is to take out the words "if" and "when" from your vocabulary. That will help you stay in the present and not set you up to have what you want to occur be conditional or hinge on another person/event, such as "When I get my degree, I will make more money." Better to say something like, "I am really, really enjoying my studies." See the difference in orientation?

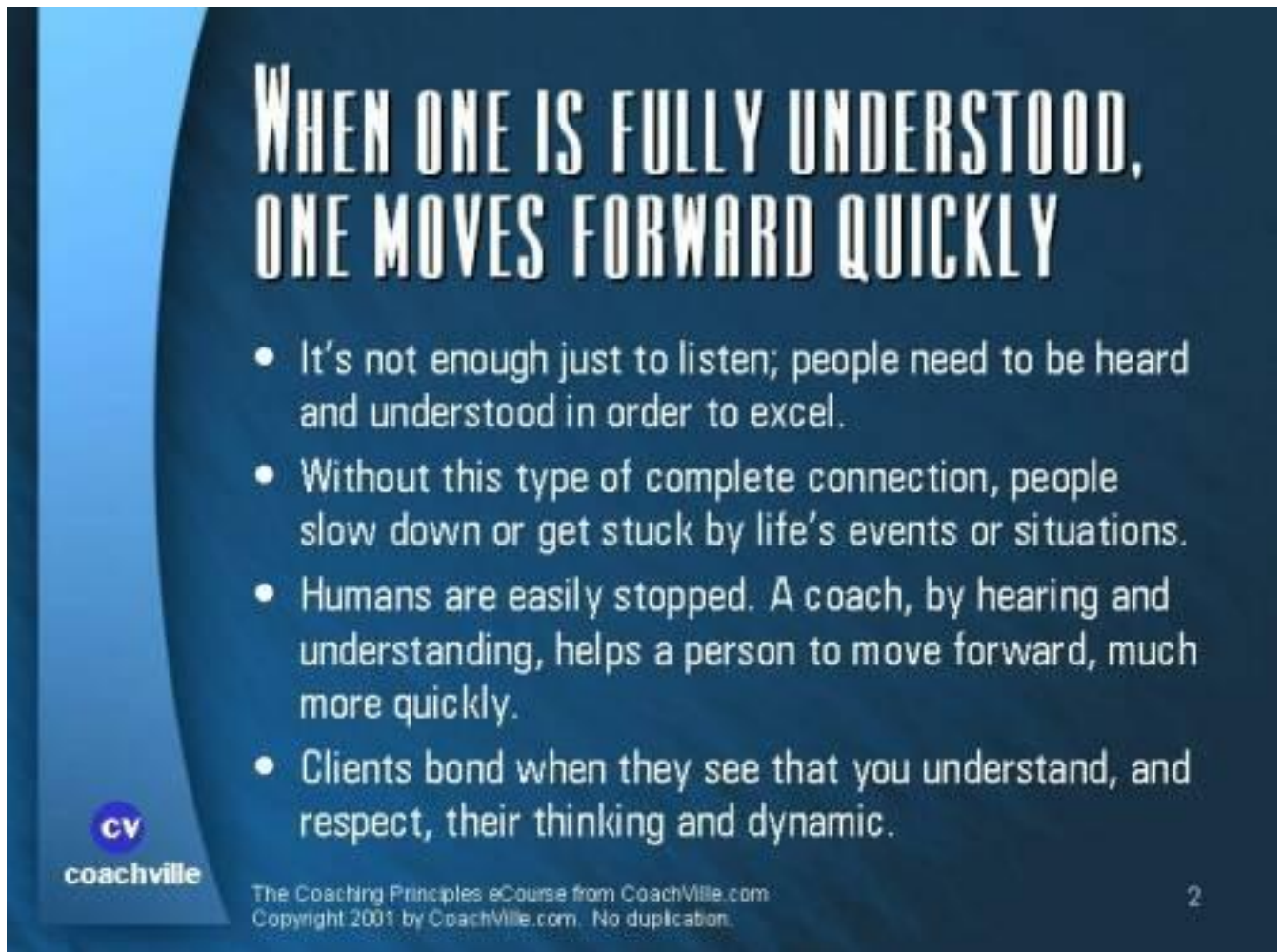
***This Attraction Principle Top 10
is part of the CoachVille Pro Coach Membership Center***

Copyright 1997 by Thomas Leonard and 2011 by CoachVille LLC.

All rights reserved.

Contact Information : www.Coachville.com

Coaching Principle



**WHEN ONE IS FULLY UNDERSTOOD,
ONE MOVES FORWARD QUICKLY**

- It's not enough just to listen; people need to be heard and understood in order to excel.
- Without this type of complete connection, people slow down or get stuck by life's events or situations.
- Humans are easily stopped. A coach, by hearing and understanding, helps a person to move forward, much more quickly.
- Clients bond when they see that you understand, and respect, their thinking and dynamic.

cv
coachville

The Coaching Principles eCourse from CoachVille.com
Copyright 2011 by CoachVille.com. No duplication.

2

***This Coaching Principle
is part of the CoachVille Basic Coach Membership Center***

Coaching Proficiency: Reveals the client to themselves

The more aware anyone is, the better choices they can make for themselves. Part of what great coaches do with clients is to help them discover their gifts, talents, wants, values, needs and dreams, as well as come to understand what motivates and inspires them. The result? A well-informed client, quickly moving forward on their path of self-awareness.

Learning Objectives

1. Point to their unseen gifts/secret aspirations.
2. Help them see their way of thinking/paradigm.
3. Help to identify their sources of motivation/energy.
4. The key distinction is awareness vs. information.

What is meant by "Reveals the client to themselves?"

Clients are often oblivious as to:

1. Who they are.

They are unaware of their talents, strengths, the secret aspirations, which drive them forward, and the unseen "gifts" they give others. Gifts can include:

- a. Talents and abilities - music, arts, science, sports, etc.
- b. Personality traits - happy, kind, stimulating, calm, resilient, etc.
- c. Character - wisdom, strength, integrity, compassion, etc.

2. Where they are coming from.

The paradigms that condition the way they perceive the world and its obstacles and opportunities. Paradigms are beliefs about reality so powerful that they filter all incoming information and discard anything that is contrary. i.e.:

- a. Life is a struggle
- b. All Muslims are terrorists
- c. Coach training takes 3 years
- d. Americans will never buy small cars
- e. All male ballet dancers are gay

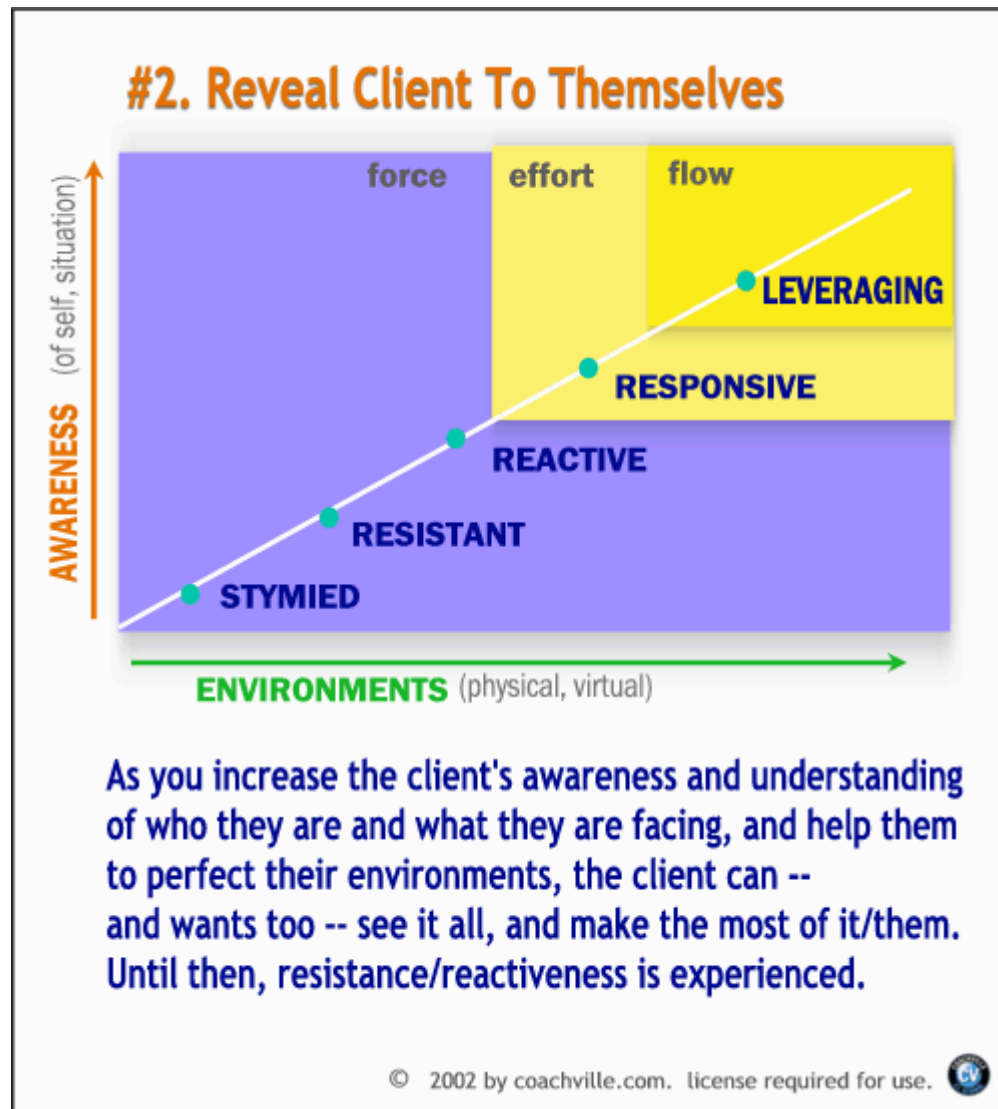
3. How they operate.

Their sources of personal energy, how they are motivated in both positive and negative ways. Sources of energy include:

- a. drama/conflict, the "saga".
- b. adrenaline.
- c. Winning, #1, victorious.
- d. need to be right.
- e. hope, joy, harmony.
- f. unmet needs.
- g. anger, hate, jealousy.
- h. need to serve.

I Love Coaching Game – August 2011 Playbook

How does revealing the client to themselves help the client progress?



What are the general truths about revealing the client to themselves?

1. The more we know about ourselves, the easier it is to get what we really want.
2. We usually need another person to help us see important parts of ourselves or our lives.
3. Most of us are fairly uninformed about ourselves.

What is the role of the coach?

It is the role of the coach to assist the client to discover themselves in terms of who they are, how they operate, and where they are coming from.

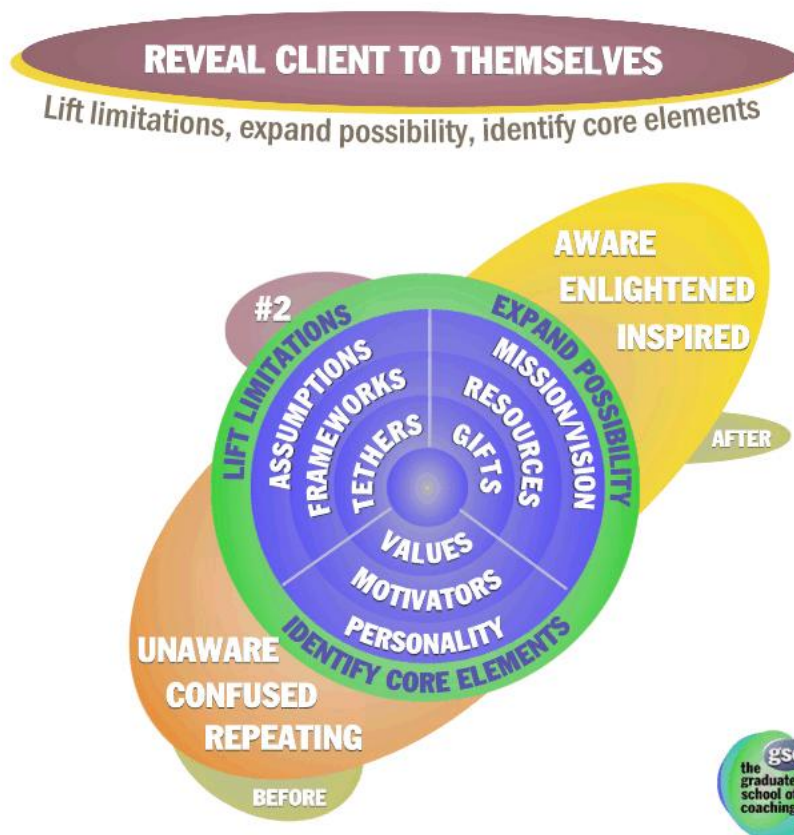
What are the benefits to the client?

1. They become surprisingly effective.
2. They operate with less resistance.
3. They gain in courage and strength.

I Love Coaching Game – August 2011 Playbook

4. They will be able to recognize old, outdated paradigms and be more receptive to adopt new ones.
5. They will in time become super conductive by reveling in themselves.

How do you use this proficiency in working with clients?



The process is self-discovery. The technique to use is questions and sharing inklings and observations. Think of peeling away layers, uncovering, discovering.

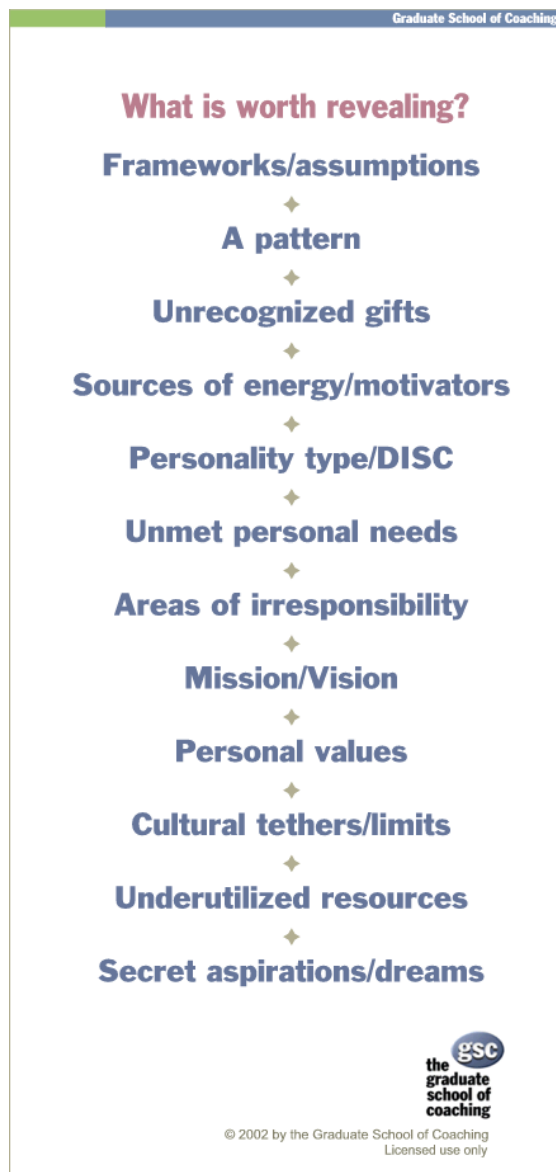
- **Lift Limitations**
Point out their assumptions. Offer different frameworks. Identify what "tethers" them to their current results.
- **Identify Core Elements**
Reveal elements of their personality. Point out what is motivating them. Help them see what their values are and how they are impacting their results.
- **Expand the possibilities**
Ask them what their mission or vision is? Help them identify all their resources. Surface up, or point out, what their gifts are.

How do you know you have revealed the right thing to the client?

The client has an a-ha moment.

I Love Coaching Game – August 2011 Playbook

The client sees themselves in a more empowering way.
The client has been freed up in some way.



What are questions you can use to reveal the client to themselves?

1. Examples of questions & observations to reveal who they are, their gifts and aspirations, are:

- Sure seems to me that what you have is a gift in that area.
- Do I hear a secret desire to.....?
- Are you taking that gift for granted?
- Now THAT'S a gift!
- What would you like to accomplish in life that you have told no one else about?
- What are you passionate about?

I Love Coaching Game – August 2011 Playbook

- g. What have people always said you are good at?
- h. What is it that you do so easily that it amazes people?
- i. Has any anyone ever mentioned that?
- j. Sounds like

2. Examples of questions & observations to reveal where they are coming from:

- a. So the way you're seeing this is.....
- b. How would you have to change your thinking so that it shows up as an opportunity instead of a crisis?
- c. In some worlds that wouldn't be a problem.
- d. Suppose the opposite were true, what then?
- e. What's behind that idea?

3. Examples of questions & observations to reveal how they operate, where they get their energy from:

- a. Have we ever talked about energy sources?
- b. What part of this situation is giving you energy or fueling you?
- c. How clean of an energy source is that?
- d. Wow! Seriously, where do you get all that energy?
- e. Do you really want adrenaline to be your primary source of energy?
- f. Are you interested in upgrading your source of energy?
- g. I wonder if you're aware that you're complaining a lot?
- h. Can we talk about sources of energy that could sustain you for a lifetime?

I Love Coaching Game – August 2011 Playbook

What are the 12 Primary Sources of Energy?



What should the coach know in order to use this proficiency?

1. Be aware of the variety of gifts and aspirations that clients may have.
2. Have a thorough list of questions to ask in each of the 3 areas, gifts and aspirations; paradigms; source of energy.
3. Understand the power of paradigms and how they can blind the client to what may appear to be logical to the coach.
4. Be prepared to ask for revelations to occur.
5. Help the client to understand that people are often oblivious to who they are, where they come from, and how they operate. Bring the client into the game.
6. Clients very often take their gifts for granted.
7. There are always layers to come off. It doesn't matter who does the peeling, as long as they come off!
8. Be curious.
9. It may take a day or two, a week, a year to fully become aware. Be patient.

I Love Coaching Game – August 2011 Playbook

10. Boldly share your observations about patterns and inklings about paradigms...
WITHOUT attachment!

What mistakes do coaches make in using this proficiency?

1. Saying. "You are X..."

Be careful about putting them in a box. Clients often think whatever the coach says must be true. Be aware of a tendency to do this.

2. Making this a mission.

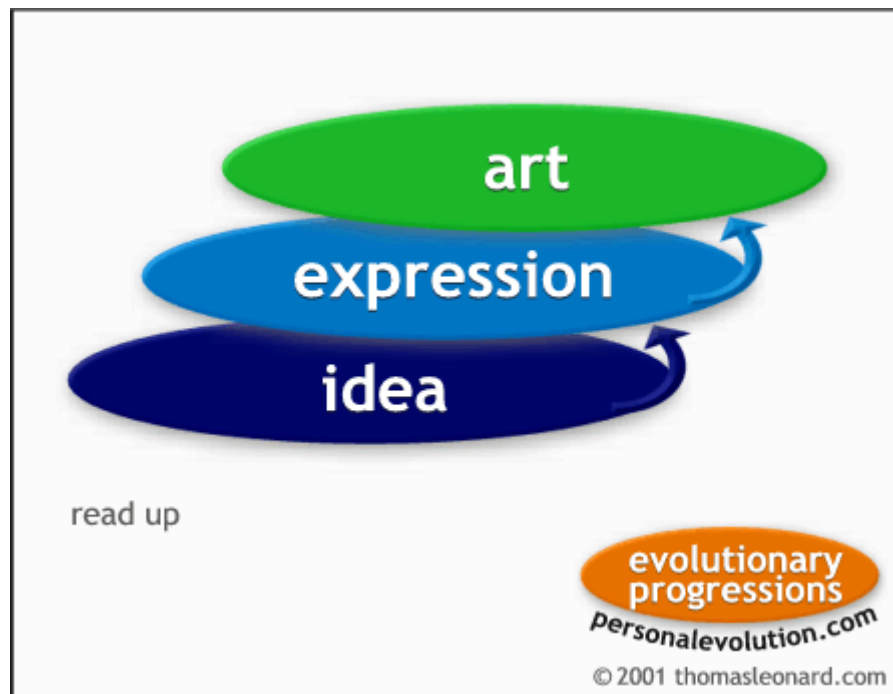
It's up to the client to accept or not. And, you might actually be wrong. Invite the discussion (see proficiency #1 - engages in provocative conversations).

3. Debating or convincing.

Don't turn this into an intellectual contest. Share what you observe, share inklings, and ask questions.

***This Coaching Proficiency
is part of the CoachVille Pro Coach Membership AND
the Center for Coaching Mastery
Proficiency Coaching 15-hour Course; accredited by the ICF***

Evolutionary Progression: Idea -> Expression -> Art



This Evolutionary Progression is part of the CoachVille Pro Coach Membership Resources

World English Dictionary

art¹ (art)

1. the creation of works of beauty or other special significance
2. the exercise of human skill (as distinguished from nature)
3. imaginative skill as applied to representations of the natural world or figments of the imagination
4. the products of man's creative activities; works of art collectively, esp of the visual arts,
5. excellence or aesthetic merit of conception or execution as exemplified by such works
6. any branch of the visual arts, esp painting
7. (modifier) intended to be artistic or decorative: art needlework
8. any field using the techniques of art to display artistic qualities: advertising art
9. journalism photographs or other illustrations in a newspaper, etc
10. method, facility, or knack: the art of threading a needle ; the art of writing letters
11. the system of rules or principles governing a particular human activity: the art of government
12. artfulness; cunning
13. **get something down to a fine art** to become highly proficient at something through practice

Session 1 – Attraction Principle: Unhook Yourself from the Future

In the group dialogue we will play with the BIG Ideas and Provocative Questions. Use this playbook to make notes

1.1) Exploring Attraction Principle: Unhook Yourself from the Future

Provocative Questions to consider...

If there was no future, what would you do differently today?

How can you set goals without getting hooked by the future?
How can you challenge your players to go for goals without getting THEM hooked by the future?

1.2) Evolutionary Progression: Idea -> Expression -> Art

Provocative Questions to consider...

What does going from Idea to Expression to Art have to do with living a great life?
Or coaching?

How can you more boldly express your BIG idea?

What holds you back from expressing your BIG idea?

What would transform your expression into art?

I Love Coaching Game – August 2011 Playbook

What will you transform from idea to expression to **ART** for this game?
Note your ideas here...

1.3) Quick Overview of the Game

The game is an opportunity to apply in your REAL life what you have discovered in class AND to share what you discover with your fellow classmates (aka team mates)

Have fun. Be creative and resourceful in the way you apply what you have learned.

Be generous and bold (aka vulnerable) in what you share with your team mates.

Remember it is a game NOT a task list.

It is NOT about just getting it done.

It IS about applying your skill and energy to influence others in a positive way.

To have results happen in the world because of your influence.

TIME SENSITIVE: The game activity of playing with an idea you have and moving it to expression and then creating ART could require some time. So it is best if you get started on this right away!

1.4) Highlights from the session

What are your highlights and insights from the conversation?

At the conclusion of class, please share your highlights on your gamecard and score a few quick points!

I Love Coaching Game – August 2011 Playbook

Session 2 – Coaching Principle: When One is Fully Understood...

2.1) Welcome back! Celebrations and Challenges

Come to class prepared to share!

What is a win from your playing or coaching that you can celebrate with the team?

What is a challenge from your playing or coaching that you can share with the team?

2.2) How well did you “Unhook”?

2.3) Fully Understood

WHAT do YOU need to be understood to move forward more quickly in your life?

How do you bring the FULLY UNDERSTOOD experience to your coaching conversations?

I Love Coaching Game – August 2011 Playbook



2.4) Reveals the client to themselves

Which "thing" to be revealed is your favorite in your coaching conversations?

In the game you score points anytime you conduct a coaching conversation and reveal one of the items on this list!

I Love Coaching Game – August 2011 Playbook

Session 3 – Reveals the client to themselves...

3.1) Welcome back! Celebrations and Challenges

Come to class prepared to share!

What is a win from your playing or coaching that you can celebrate with the team?

What is a challenge from your playing or coaching that you can share with the team?

3.2) How well did you create the “Understood” experience?

3.3) Deeper Exploration: Reveals the client

Come to class prepared to share examples of what you revealed during the past few weeks.

Session 4 – Evolutionary Progression: Idea -> Expression -> Art

4.1) Deeper Exploration: Idea -> Expression -> Art

Come to class prepared to share!

What was your experience of playing with going from Idea to Expression to Art?
What did you learn from watching your colleagues play for it?

4.2) Game Highlights

What did you learn from your team mates shared about playing the game?

4.3) Preview September I Love Coaching Game

Here are a few of the BIG ideas we will play with...

- 1) Play Two Win Method Step #3) PLAY!
How to organize your coaching AND your own Big game using the Action – Challenge – Result – Debrief (ACRD) sequence
- 2) Attraction Principle: Master Your Craft
- 3) Innovation coaching model: reduce risk, experiment more, become an innovator
- 4) Coaching Mistake: Holding the client back