

ADOPT AN INSIGHTFUL PLAYER® GUIDING PRINCIPLE" INTERNET GAME

Insightful Player Defined, Student Pledge, Game Overview, Game Rules and Release Form

What is Insightful Player®?

The Insightful Player® is a series of inspiring stories, programs and interviews featuring high integrity current and former NFL players to lift the spirit of the NFL's worldwide audience and in particular kids.

34 current and former players have granted Insightful Player® the rights to use their unique stories. More players are joining the team.

The Insightful Player® stories, programs and interviews give an inside look at the players including: what they are most passionate about, mistakes they made, obstacles they have overcome. They also share lessons they learned that help shape them into the extraordinary people they are.

An Insightful Player® is a person of high integrity such as, a current or former NFL player who shares their personal message of hope for the sole purpose of lifting the spirits of all, especially children.

Each and every one of these players cares about individuals and wants them to believe in themselves, commit to the very best within and to become relentless in reaching their biggest dreams.

Student Pledge for The Insightful Player® Game:

"I believe in myself and my ability to do my best at all times. I take pride in playing The Insightful Player® game with the utmost respect and integrity. I dedicate myself to play as a winner, have fun and learn more about myself in the process."

The Insightful Player® Game Overview:

The Insightful Player® game will give kids the opportunity to have fun, maximize results, cement learning and develop skills that will last a lifetime. The on-line game allows the student/participant to use the Insightful Player book to learn life lessons and compete against other students to win prizes.

Here's How You Play:

The Insightful Player® Game Rules:

1. Registered User Account, Password, and Security. It's simple to play, simply create an account at Lifeville.com with your own username and password. Please remember your ID and password for future access to the game and only share your user ID and password with your parents or legal guardian.
2. Release Waiver: You must sign the release form below. If you are under 18 years of age, then both you and your parent/guardian must sign the release form. Your game card will be hidden until a fully completed release form has been received. Return completed release form using one of the following methods:

Electronic copy (pdf or jpeg format):

By email: releaseform@insightfulplayer.com

By fax: (603)-897-0611

By mail: Insightful Player, LLC, 131 Daniel Webster Highway, #247, Nashua, NH 03060

3. Game Content: Please post only appropriate content to the game with no bad language or negative content. Please share only appropriate images that others would like to see. We want this game to be a positive experience for you and others. Insightful Player LLC does have the discretion to delete any content that it deems unsuitable or delete and account of a user that has not stayed within the rules of the game. This game is meant to be fun!

4. Be a great team player: Please remember to share with intention to inspire others.

5. Benched From the Game: If inappropriate information or pictures are shared, participants will be benched and unable to return to the game.

6. Next Steps:

- Sign the waiver
- Have your parents or guardian sign the waiver
- Fax , email or mail the waiver back
- Create your user ID and password
- Start the game and have fun!

**"ADOPT AN INSIGHTFUL PLAYER® GUIDING PRINCIPLE" GAME
INSIGHTFUL PLAYER ON-LINE GAME RELEASE**

We/I, student/participant and parent/guardian, acknowledge having received information about the Insightful Player® Game called "Adopt an Insightful Player® Guiding Principle" that includes game rules and student pledge for the on-line Insightful Player Game. We/I also acknowledge that we/I have read the game rules and the student/participant pledge.

We/I further acknowledge that the on-line Insightful Player® Game requires the student/participant of the Insightful Player® Game to register with Lifeville.com, the website host of the on-line game, which registration includes public and private information of the student. Registration also requires a user name or email address and a password for the student to enter the game site.

We/I also acknowledge that any postings including pictures to the Insightful Player® Game may be viewed by any other player participating in the game and that student/participant may view any other postings and pictures by other players participating in the game.

We/I acknowledge that any violation of the game rules including, but not limited to, unacceptable text postings by the student/participant may cause the student's/participant's password to be canceled by Insightful Player, LLC, in its sole discretion, to prevent any further access by the student/participant to the on-line game.

We/I acknowledge that Insightful Player, LLC does not and will not regularly monitor the game postings by the players.

We/I agree to release and absolutely and forever discharge Insightful Player, LLC and its respective officers, principals, employees, and assigns, and/or Lifeville, LLC and its respective officers, principals, employees, and assigns, from any and all actions, causes of actions, claims, and demands which we/I can, shall or may have against Insightful Player, LLC and/or Lifeville, LLC arising from our/my use and participation in the on-line Insightful Player® Game.

We/I also give Insightful Player, LLC permission to use any portion of the game postings as appropriate for promoting the “Adopt an Insightful Player® Guiding Principle” game or in any other way or media for promotion and publicity purposes including, but not limited to, display and distribution of screen shots of the game, etc. or the use of temporary passwords for access to the on-line game.

We/I expressly give our permission for the student/participant to participate in the “Adopt an Insightful Player® Guiding Principle” game.

This game release is freely given as consideration for participation in the “Adopt an Insightful Player® Guiding Principle” game.

Sign below if you are a participant, or the parent of the participant, to acknowledge your acceptance of the terms of this release. ***Please note that a participant under the age of 18 requires a parent/guardian signature and the participant’s signature.***

Student/Participant

Signature: X_____ Print Name: _____

Date: _____ E-mail: _____

Student/Participant: *check box if 18 years of age or older*

☐

Parent/Guardian

Signature: X_____ Print Name: _____

Date: _____ E-mail: _____

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