

# Business Model Mission 1: Method Maker (Big Win)

## THRIVE! As a Professional Coach Playbook



**"The game is the best teacher"**  
- Coach Manny

### Quick Summary:

#### Method Making Is Creative Challenge

A major benefit of playing your game using a method is that it gives you a history of your learning process.

The **BIG WIN** for this mission is when you learn something, apply it and get better results!

### Quick Outline

1. BIG WIN = When you learn something, apply it and get better results
2. Update your Game Card

## 1) Learn something every time you play

Business success is NOT a game of chance; it is a game of energy, skill and strategy! (OK, and a little bit of luck helps too)

Let's say your invitation to your recruiting process (step 3) was clunky and didn't get you a solid "Yes" from the person you were talking with. So you went back to the drawing board and crafted a new approach. Then you practiced saying it 10-20 times (while looking in a mirror!) to get it to the point where it sounded natural to you.

THEN... you tried it in your next conversation and it totally worked! The potential player felt energized about the opportunity to learn more about coaching with you!

SCORE THE BIG WIN! Not just for the recruiting success – that part goes on the RECRUITING Mission in your game card– also score it for your ability to learn and improve your method in the game. The truth is... this kind of success is what will absolutely guarantee your long term prosperity in the game of business.

The absolute key to THRIVING in business is to become a master method maker... a player in hot pursuit of results AND growth!

Remember: **Play With Intent!**

## 2) Update your Game Card

The **BIG WIN** part of this mission goes like this:

Share your experience of getting a better result by upgrading your method and/or practicing to upgrade the skills that you needed to apply your method.

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**Click through to your game card.**

Look for the **BIG WIN** section (Find the Green Button with the trophy holder!)

Find the **Business Model** badge. **You will see the game card description...**



**Business Model** : I just got a better result because of an upgrade to my method and my skills! WOOO HOO. This is what happened...



Click on the SHARE button in the right column.

A text entry window called “Enter Details” will appear.

Finish this statement on your game card by sharing a few thoughts; then click the **SAVE** button.

**Reminder:** Every time you share something on the game card you have a chance to win bonus game activities and awesome prizes! Look at your game board after you share for messages.