

# The Coaching Revolution!

A New Business Model  
for Professional Coaches

With Coach Dave Buck



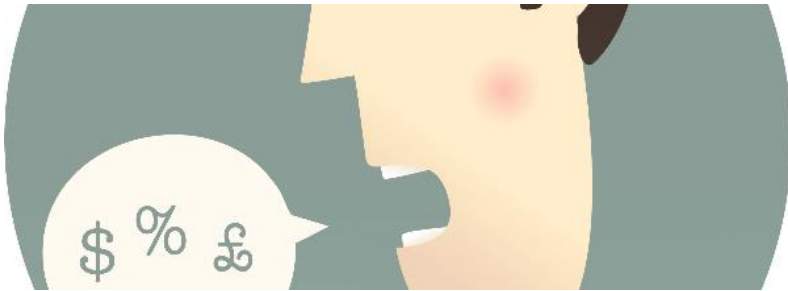
# Make the shift!

Transactional Coach

\$ % £

Connected Coach

# A Transformation in Human Achievement



## The Industrial Age

A Transactional Coach  
With Clients

Completing tasks  
Solving Problems  
For Mass consumption



## The Connected Age

A Connected Coach  
With players  
Building Relationships  
Co-Creating results  
For Shared Purpose

# The Origins of Coaching

Always remember...

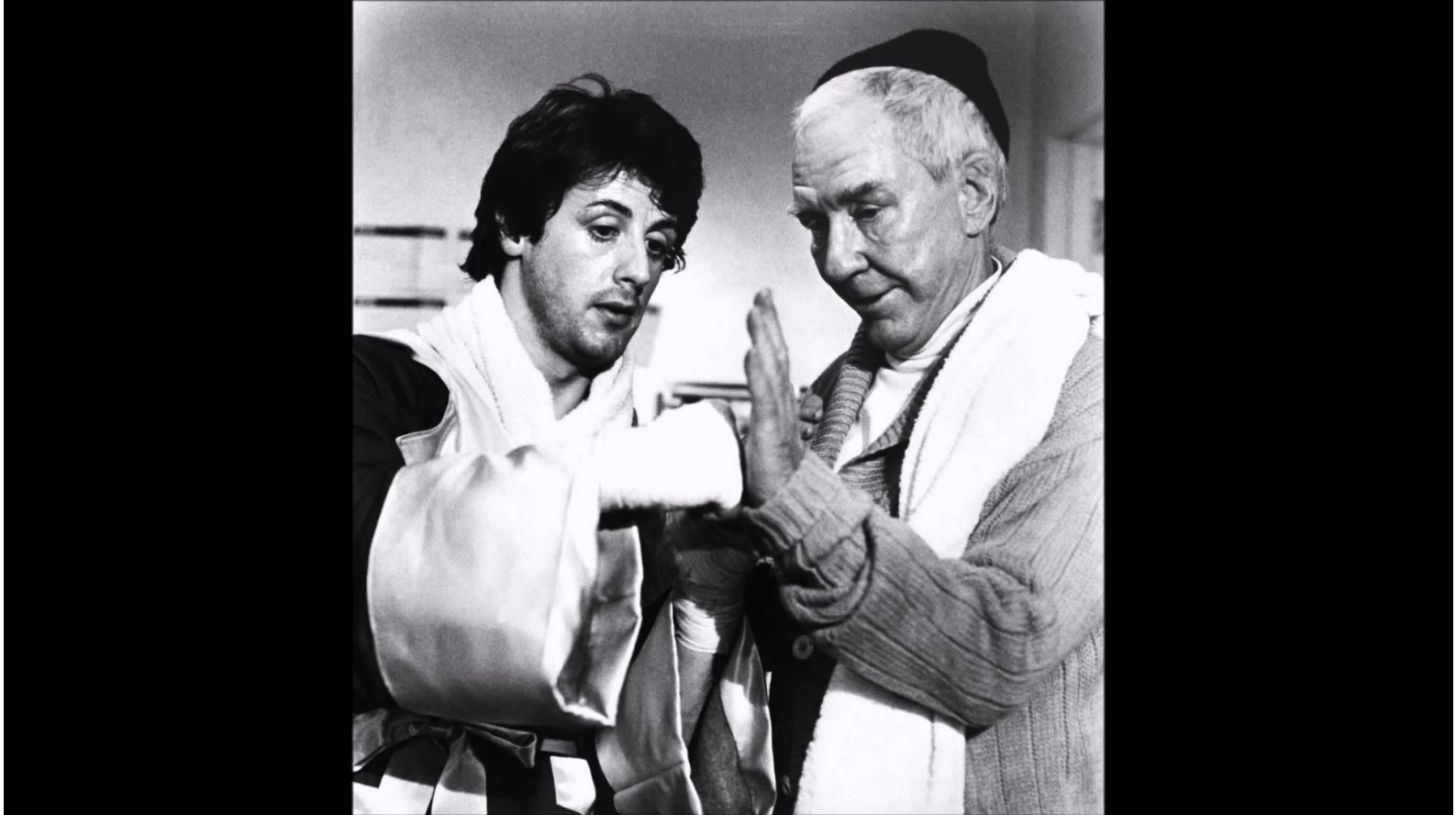
Coaching comes from

- 1) Athletics
- 2) Performance Art

The desire to **WIN** a contest  
or **WIN** hearts! (or both)

The **Pursuit of Winning**  
is essential to coaching!

# What people expect from a Coach



**Great Coaching Will TRANSFORM Our World** @CoachVille

# My ALL-IN Coaching Experiences



With  
Thomas  
Leonard



With  
Manny  
Schellscheidt

# Relating, Results, Playing...and **Winning**

I believe coaching is...

A profound personal **relationship**  
in pursuit of world-changing **results**  
energized by the **spirit of play**.

(or play better, improved performance... or pursuit of **Winning**)

If you want to be a  
Professional Coach

**You have to care about winning!**  
**(contests or hearts or both)**

# THRIVE as a Professional Coach...

**Imagine you are dropped into a real life adventure game...**

- YOU are the main character / hero... **A Coach!**
- You have **Coaching Super Powers**
- You have a variety of abilities and resources
- You have a backstory of “Trauma”
- You find yourself in a wondrous world of interesting characters and difficult challenges
- You have a “mission” to use your super powers to gather 10 players who will **pay you** to be a part of your team to fulfill a **world-impacting purpose!**
- You know that you **MUST transform yourself AND your players** in order to **THRIVE!**
- **Let's PLAY! (coming soon)**



# Send me the email!

- Please send me the email that you started!
- To [coachdave@coachville.com](mailto:coachdave@coachville.com)

# THANK YOU!