

The Connected Coach Framework

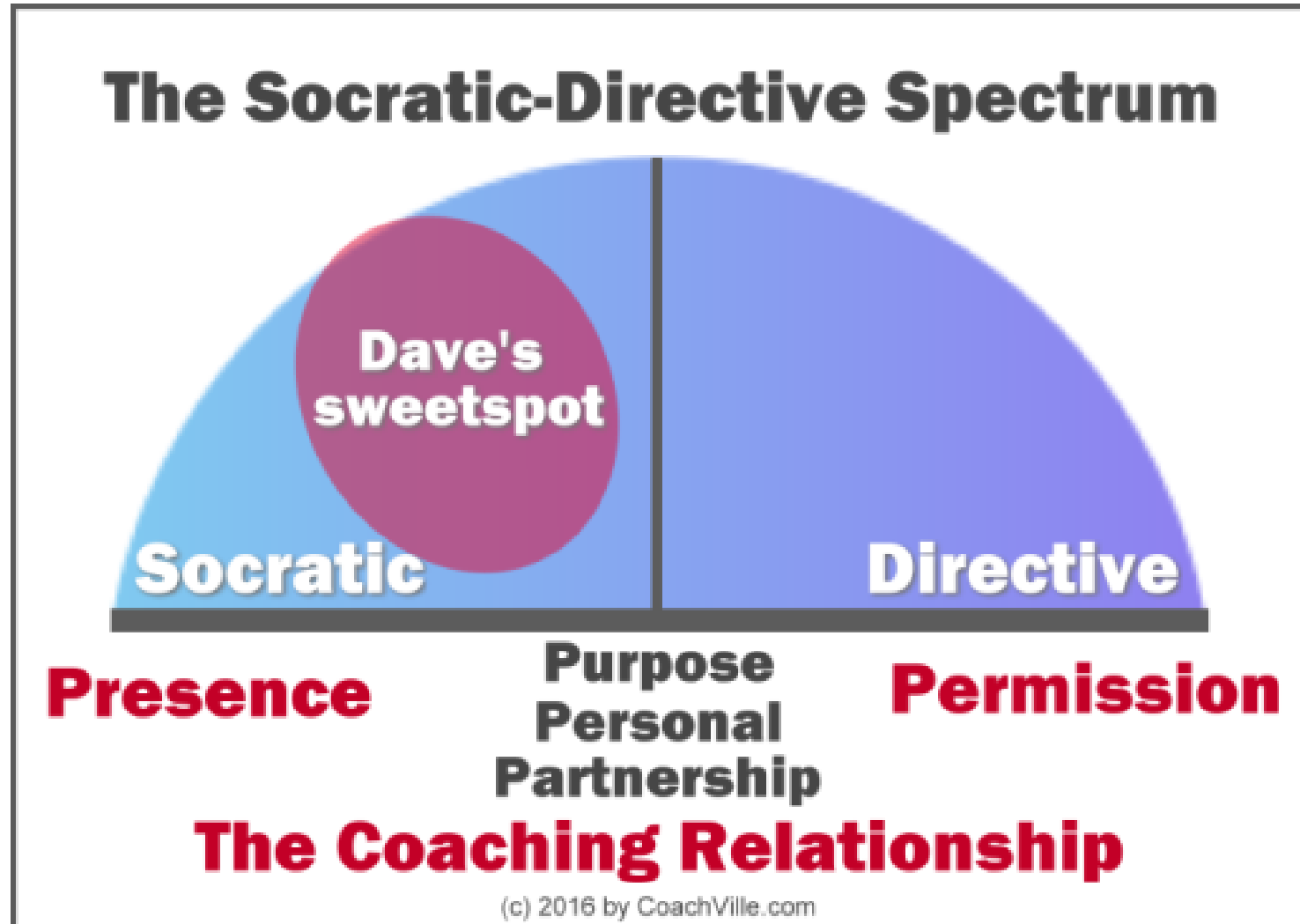
A Revolutionary New Business Model for Professional Coaches

CoachVille Podcast Episode #8
The Poverty of Socrates

With Coach Dave Buck

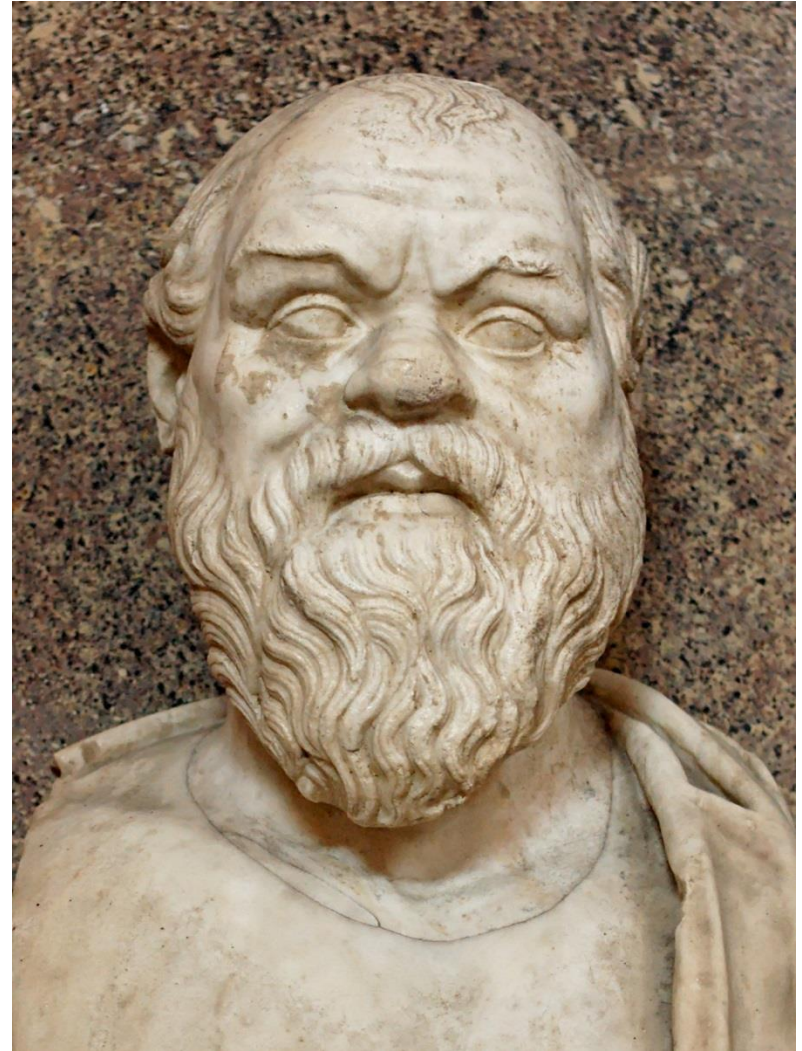


GREAT Coaching



The Poverty of Socrates

- Socrates fought the label that he was a teacher
- He lived and died in poverty
- **Just asking questions is NOT a viable profession!**
- This is a BIG part of the 2% Problem



The Coach's Journey



The Coaching Conundrum

- People who coach have a great desire to share what they have learned!!!
- **The Conundrum...**
It worked for me, it will work for you...
Probably NOT true!
- The information marketers who sell coaching as a revenue stream. It is coaching, but really poor quality coaching in terms of results!

You need ideas / practices / principles!



Support / Challenge Spectrum



Support / Challenge Spectrum



This is a major issue with the hyper focus on Players Agenda in ICF definition.

ALL-IN Coaching Relationship

- Stop thinking about coaching transactions!
Eg. 3 calls per month for 45 minutes.

List of ideas for going ALL-IN

- Call me any time
- Text check in
- Scheduled calls for dedicated time
- Get into the players environment
- Connect with Players “3 most influential”

Find your own way!

THRIVE as a Professional Coach...

Imagine you are dropped into a real life adventure game...

- YOU are the main character / hero... **A Coach!**
- You have **Coaching Super Powers**
- You have a variety of abilities and resources
- You have a backstory of “Trauma”
- You find yourself in a wondrous world of interesting characters and difficult challenges
- You have a “mission” to use your super powers to gather 10 players who will **pay you** to be a part of your team to fulfill a **world-impacting purpose!**
- You know that you **MUST transform yourself AND your players** in order to **THRIVE!**
- **Let's PLAY! (coming soon)**

Send me the email!

- Please send me the email that you started!
- To coachdave@coachville.com

THANK YOU!